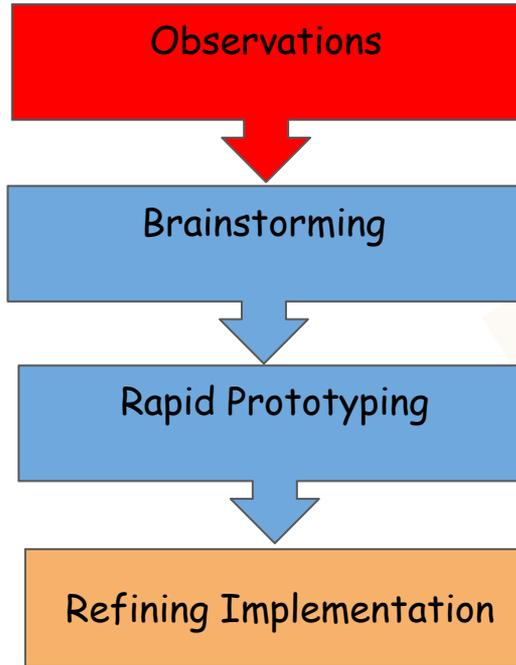
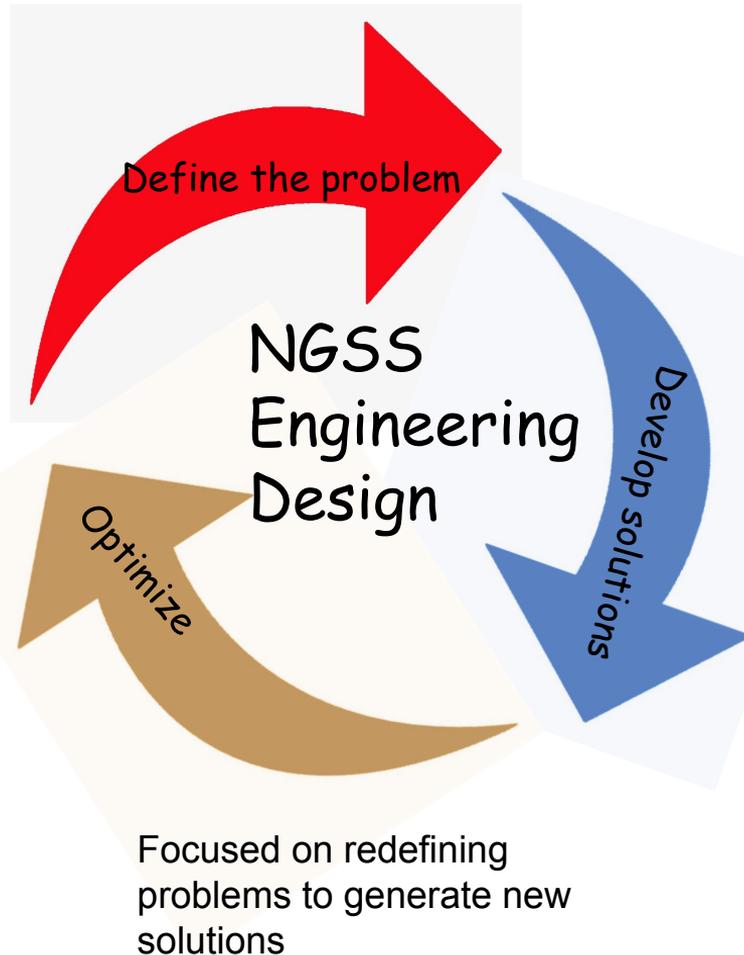


IDEO Engineering Design

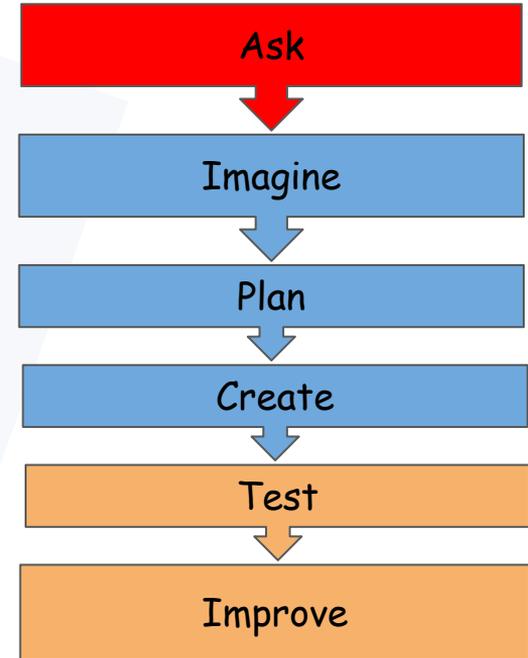


Focused on the Consumer Experience



Focused on redefining problems to generate new solutions

NASA Engineering Design



Focused on the iterative process engineers use as a guide through problem solving