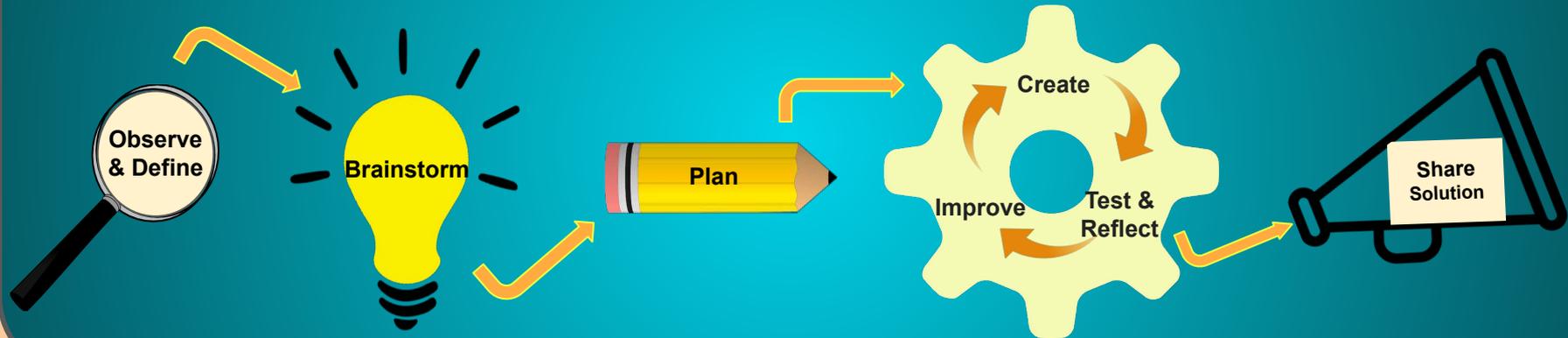


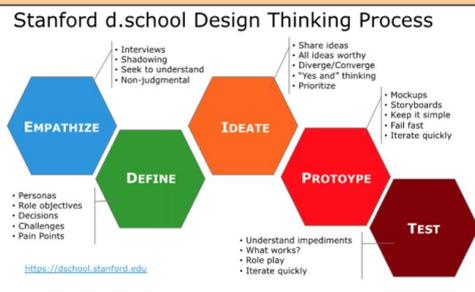
My Synthesized Design Process



Design Squad

PROS: Use of the circular pattern to emphasize testing and refining the product; includes a step to share the final solution

CONS: Missing the human-centered components of observation of clients and consumers; the word “design” is ambiguous as to what should happen in that phase.



Stanford d.school

PROS: Human-centered process that involves the client throughout; starts with observation and empathy; offers suggested activities for each step,

CONS: Implies that the design process is linear; strong emphasis on prototyping ALL ideas; stops at the testing phase and does not include refining or sharing of the final product

NASA Engineering Design Process

PROS: Succinct, action-oriented verbs; use of “Experiment” to emphasize choosing one variable to test for refinement purposes; includes step to improve the design

CONS: No clear starting or ending point; stops short of sharing the solution;

