

SCA Speech Communication  
Mrs. Wilson

HOMEWORK: Persuasive Speech (Part 1)

DUE:

The goal of a persuasive speech is to move your audience toward accepting your position on the topic. In this assignment, the topic must have something to do with health.

1. Choose your health topic and list it here. It can be something that promotes health, or it can be something that is a detriment to health:
2. Set your goal and write it here. What is your MWR (most wanted response) from the audience? Is it a hard sell or a soft sell? Example: do you want your audience to never eat another piece of chocolate (hard sell) or do you want your audience to limit their sweets to once a day (soft sell)?
3. Analyze your audience. Age, gender, hostile, neutral, welcoming, etc.
4. Collect your information, including obstacles or opposing views
5. Think about some visuals you might use in a powerpoint, etc. (3-5)
6. Keep in mind the end speech should be between 3-5 minutes. The final speech will be due \_\_\_\_\_.