

Reading Hospital School of Health Sciences Medical Imaging Program

MI 110 : INTRODUCTION TO MEDICAL IMAGING
UNIT 2 – HOSPITAL & RADIOLOGY ORGANIZATION
MS. SHARTLE M.S. RT(R)(ARRT)

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The Hospital Environment

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Responsibilities

Caring for all patients regardless of condition

Promoting health

Preventing illness

Education

Research

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Mission Statement

Organizations defining and guiding force that outlines the reason for its existence

Summarizes its intent to provide service in terms of:

- Services it offers
- Intended recipients of service
- Description of the level of cost



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Mission Statement: Tower Health

Tower Health Mission Statement – The Mission of Tower Health is to provide compassionate, accessible, high-quality, cost-effective healthcare to the community; to promote health; to educate healthcare professionals; and to participate in appropriate clinical research.

Tower Health Vision Statement - Tower Health will be an innovative, leading regional health system dedicated to advancing the health and transforming the lives of the people we serve through excellent clinical quality; accessible, patient-centered, caring service; and unmatched physician and employee commitment.



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Mission Statement: Reading Hospital School of Health Sciences

School of Health Science - The mission of Reading Hospital School of Health Sciences is to provide educational programs that develop competent and compassionate professionals capable of providing high-quality healthcare services to individuals, families, and communities.

Medical Imaging Program – To graduate competent Radiologic Technologists who will provide high quality radiographic healthcare to their community in a professional, compassionate, and responsible manner



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Board of Directors

 Sue Perrotty <small>Ex-Officio President and Chief Executive Officer, Tower Health</small>	 C. Thomas Work <small>Chair, Tower Health Board of Directors Stevens & Lee</small>	 Meg Mueller <small>Vice Chair, Tower Health Board of Directors Senior Executive Vice President, Chief Credit Officer, Fulton Financial Corporation</small>
 Barbara Arner <small>Retired Executive</small>	 Tod Auman <small>Business Owner/Investment Manager</small>	 Jim Boscov <small>Chairman and CEO, Boscov's</small>
 Angel Helm <small>Retired Investment Banker</small>	 Chris G. Kraras <small>President and CEO, White Star Tours</small>	 Karen A. Rightmire <small>Executive Director, Wyoming Foundation</small>
 William Thornton, Jr. <small>Stevens & Lee</small>	 Brent J. Wagner, MD <small>Executive Director of the American Board of Radiology</small>	

Hospital Organization

Board of Directors –
Authorized by law to operate
a hospital

- Responsible for policies and operations

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Executive Team

 Therese Sucher <small>Interim President & Chief Executive Officer</small>	 Ron Nutting, MD <small>Chief Medical Officer</small>
 Rosemary Wurster <small>Chief Nursing Officer</small>	 Mark Reingoudt, MBA <small>Chief Financial Officer</small>

Hospital Organization Cont.

Chief Executive Officer (CEO) – President employed by the board of directors

- Defines how the operation of a hospital is maintained and conducted
- Interacts with medical staff to ensure coordination and quality of patient care and services

Chief Operating Officer – Oversees day-to-day operations

- Considered second in chain of command

Chief Financial Officer – Supervises finances

- Financial spokesperson for the organization

Vice Presidents – Oversee specific groups or departments within an organization

[Reading Hospital Leadership Team](#)

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Hospital Organization Medical Staff

Formal organization of physicians within a hospital

Chief Medical Officer/ Director – Physician in charge

Staff Physicians – Provide care to patients within the hospital

- More than 350 physicians in RH

Specialists

- Contracted or employed by the institution - WRRRA

Medical Residents – Completed 4 years of undergraduate school and 4 years of medical school

- Residency in specialty areas (3-5yrs)

Interns – First year of residency

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Radiology Organization

HEAD OF THE RADIOLOGISTS- Dr. Richard Gregor

- Chair Department of Radiology
- President of WRRRA
- Communicates with the administrative manager and ensures coordination of medical staff with the activities, policies, and procedures of the department
- Oversees quality of patient care and approves policies and procedures

RADIOLOGISTS – (27 Attending)

- Section Leaders
- Dr. Michael Romeo– Chair of the Department of Diagnostic Radiology

INTERVENTIONAL RADIOLOGISTS - AIR (4)

- PHYSICIAN ASSISTANTS – AIR (3)

RADIATION ONCOLOGISTS – Regional Cancer Center (4)

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Radiology Organization (Cont.)

Radiologist Assistants

- Tina Horbach , Devon Noroski
- Assist Radiologists in performing fluoroscopy procedures

Radiation Safety Officer

- Jason Mace
- Oversees employee radiation badge readings and radiation safety program
- Master's of Science Degree in Radiation Physics

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Radiology Organization (Cont.)

Administrative Director – Kelly Dunkelberger

- Reports to senior hospital administration
- Responsible for purchasing, personnel management, budget preparation, decision making, and planning
- Radiologic expertise, management training and experience
 - Minimum Bachelor's Degree



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Radiology Organization (Cont.)

General Imaging

- Diagnostic Manager - **Stephanie Gilbert**
- Diagnostic Clinical Coordinators - **Jill Davis & Gerard Burns**
 - **Fluoro/Diagnostic Lead Technologist – Janelle Moyer**
 - **OR/Portable Lead Technologist – ?????**
 - **QC Lead Technologist – Carl Wischner**
 - **Second Shift Lead Technologist – Jacqueline Foster**








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Radiology Organization (Cont.)

CT Manager – **Breanne Weidle**

- Clinical Coordinator – Jenna Savitski

Nuclear Medicine Manager – **Kristen Carson**

Mammography Manager (Spring Ridge) – **Michelle Baum**

MRI Manager – **Heather Gruber**

- Clinical Coordinator – Alexis Barthel

US Manager – **Tania Kreis**

- Clinical Coordinator – Janelle Powers

Radiation Oncology – **Sharon Craig (Administrative Director), Robin Lehman (Therapy)**

AIR Nursing Unit Director – **Mary Spang, RN**

Cardiac Cath Lab Nursing Unit Director – **Dianne Luchetta, RN**

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Other Radiology Staff

Imaging Informatics/ PACS – Shawn Hedrick

Clerical Staff

- Administrative Assistant/Coder – Erika Zeller
- Administrative Office Manager (Patient Access Supervisor)– Sara Melcher
 - Oversees scheduling and intake specialists
 - Intake Specialists
 - Interview patients, place patient's information in the EPIC system, obtain insurance information
 - Scheduling
 - Schedule patients for studies

Education Facilitator

- Radiology staff education and staff compliance

Records Management

- Image Library
 - Keeps organization of patient imaging files once studies are performed, assists in calling reports, etc.