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Music Business

10-point Response

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This video touches on six stages of artist development. These are the stages that artists go through, throughout their career. The first stage is exploration which is the process of forming a band, trying out material, shows demos, and feedback. The second stage is validation. This stage consists of things like interest, money and attention, more shows, first E.P. and connections. The third stage is the refining stage. Then there is the supercharge stage where an artist is selling out shows, and creating their first hit album. Then following is the maximizing stage and then the renewal.