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Music Business

10-Point Response

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This video was very informative in regards to explaining the mastering of loudness in the age of music streaming. The problems that arise are that different streaming platforms bring different levels of loudness. A cinema movie has a lower level of loudness compared to hyper pop and rock. If you want to watch a movie, it requires much more peak for sounds like gunshots and whispers. Rock and roll can be compressed and the peak can be lessened.