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Music Business

Chapter 26

5/2/2023

3. Based on my own experience as a user, the factors that I believe would influence the success of competing online service would be the reviews people are able to bring of the service, which would help promote it. I believe that uniqueness of the service also helps when dealing with competing services.

4. If I was an artist who had a record deal coming to an end that never yielded more than 200,000 album sales per release, I would probably consider signing with a new record label. I would do this because it could be that there are better labels that are competing with the one I am currently with. I may be able to receive a better deal with another record label, specifically for me as an artist.