

Durotimi Tijani

Music Business

Chapter 24

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2. Some factors that contribute to successful music product retailing is the cooperative ad and point-of-sale items for the merchant to display such as signs, banners, streamers, show cards, special display racks, etc.

3. There are not any music product needs in my community. Most of the music is accessed through our cellular devices. There is not much missing in these regards.