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Music Business

Chapter 20

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1. Television has made a significant impact in the launching of successful musicians and bands because the music variety show was known to be one of the most popular types of programming in the first two decades of TV. This employed live orchestras, backup singers, dancers, and etc.
2. In the production of music videos, things to be considered is the budget which can range from hundreds of dollars to several hundred thousands of dollars. Things like the production assistants, set operations, property, wardrobe and other things related to the production of the music video are to be considered and well planned out.