

Shanice Watters
MUS349 Music Business
Professor Autumn-Carol Nova
April 20, 2023
Week Fourteen

Artist Development

The key element in becoming an artist is to start out small, the first stage is to explore your sound and develop your craft. This does not mean that you need to market yourself in a wide variety of ways, but use this stage as a tester and get all the feedback you need in order to be successful. The second stage is validation and I think that this is important to spark the interest of others in your music. The third stage is refined, here when you want to develop your sound, and use creative ways to define your live shows so that it can be memorable. The fourth stage is supercharge and is very important because this is where you start marketing your music to the fans and developing a solid team so that you can become successful in the music industry. Additionally, planning for a music career is a fundamental aspect and starts by setting goals for yourself. The common goals are a music business goal and a creative goal. These may seem very simple and less complex, but they can both be as detailed and structured as you want them to be depending on exactly what you want to achieve in your music career.