

Chapter 12

1. What are the characteristics of informative speeches.

Characteristics of an informative speech are; Intellectually stimulating, Relevant, Creative, Memorable , and Diverse Learning Styles.

2. What are the major methods of informing?

The major methods of informing are Describing, Defining, Comparing and Contrasting, Narrating, and Demonstrating.

3. How do you prepare an informative process speech?

An informative process speech is prepared by explaining and showing how a specific thing is done, made or works.

4. How do you prepare an informative expository speech?

In order to prepare an informative expository speech the speaker will be required to research in-depth knowledge about the topic that they will be making the presentation on. This will help the audience to understand the background and context of the issue.

Chapter 14

1. Why is it important to consider the initial audience attitude when constructing your persuasive speech goal?

It is important to consider the initial audience attitude when constructing a persuasive speech goal because it is difficult to convince people to change their minds, so it's important to know where the initial audience stands based on their opinion so the speaker have a better understanding of their target audience.

2. How do you phrase a persuasive speech goal as a proposition and actuation persuasive speech frameworks?

This is done by declaring the position the speaker is advocating and to actuate by convincing the audience to take action by seeking their agreement as a proposition of fact, value and policy.

3. What are some dispositional and actuation persuasive speech frameworks?

Some of the dispositional and actuation persuasive speech frameworks are; Problem-solution, problem-cause-solution, and the motivated sequence.

4. What ethical communication guidelines should you follow as a persuasive speaker?

- a. Ethical persuasive speeches advocate the genuine beliefs of the speaker
- b. Ethical persuasive speeches provide choice

- c. Ethical persuasive speeches use representative supporting information.
- d. Ethical persuasive speeches use emotional appeals conscientiously.
- e. Ethical persuasive speeches honestly present the speaker's credibility.

Chapter 15

1. What should you include in a speech of welcome?

A speech of welcome should include a brief, address that greets and expresses pleasure for the presence of a person or an organization.

2. Why should a speech of introduction be brief?

A speech introduction should be brief because it introduces the main speaker by establishing a supportive climate, highlighting the speaker's credibility by familiarizing the audience with pertinent biographical information, and generates enthusiasm for listening to the speaker and topic.

3. What is your goal in a speech of nomination?

The goal of a speech of nomination is to highlight the qualities that make the nominee the most credible whether it's for a position, honor, award, or elected office.

4. When might you be expected to give a speech of recognition?

A person might be expected to give a speech of recognition when acknowledging someone and to present a gift, award, or prize to an individual or representative of a group.

5. What are the key elements of an effective acceptance speech.

The key elements of an effective acceptance speech are; the speech should be brief, humble and gracious.

6. What are some of the common types of speeches of tribute?

Some of the common types of speeches of tribute are Toasts, Roasts, and Eulogies.

7. What are some of the other types of ceremonial speeches?

Other types of ceremonial speeches are commemorative address, keynote address, dedication, farewell, and speech to entertain.