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BUS349

Lesson 14

What do you think is the most important factor in job satisfaction, being well paid or having the chance to be creative? Why?

From a music career perspective, I believe that having the chance to be creative is the most important factor in job satisfaction. While being well paid is certainly important, music is an inherently creative field and those who are drawn to it are often driven by a desire to express themselves and create something unique. Without the opportunity to be creative and explore their own ideas, many musicians would find their work unfulfilling, regardless of how much money they were making.

Additionally, the music industry can be a challenging and competitive field to work in, with many musicians facing rejection and setbacks throughout their careers. The ability to be creative and express oneself can serve as a source of inspiration and motivation during these difficult times. It can also help musicians differentiate themselves from others in the industry and develop their own unique brand, ultimately leading to greater success and job satisfaction in the long run.

If your goal is to be self employed should your initial career building steps be the same?

Whether your goal is to be self-employed or not, there are certain career building steps that are essential for success in the music industry. These steps include building a strong foundation of musical skills and knowledge, networking and making connections within the industry, and developing a unique and marketable brand or image.

However, if your goal is to be self-employed, there are some additional steps that you may need to take in order to establish yourself as a successful independent musician or music entrepreneur. These steps could include developing a business plan, building a website or social media presence to promote your brand, and learning about the legal and financial aspects of running your own business.

Ultimately, whether your goal is to be self-employed or not, the key to success in the music industry is to stay focused, work hard, and remain committed to your goals. Building a strong foundation of skills and knowledge, developing a unique brand, and making connections within the industry are all important steps in achieving success, regardless of your ultimate career aspirations.