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BUS 349

Lesson 13 Assignment

What are some good combinations of music careers? Why do so many people in music end up engaging in more than one music career?

There are several combinations of music careers that can work well together, including performer and songwriter, composer and arranger, music producer and audio engineer, and music teacher and performer. These combinations allow individuals to apply their skills in different areas of the music industry and create diverse revenue streams. For example, a performer who also writes their own songs can earn income from live performances, as well as royalties from their music being played on the radio or streaming services. A composer who also arranges music can work on a variety of projects, from film scores to commercial jingles.

Many people in the music industry end up engaging in more than one music career because it allows them to pursue their passions and interests while also creating a more sustainable income. The music industry can be unpredictable, with a lot of competition and fluctuating demand for certain types of music. By having multiple careers, individuals can diversify their income streams and reduce their reliance on any one source of income. Additionally, working in multiple areas of the music industry can provide a deeper understanding of the industry as a whole, and open up more opportunities for networking and collaboration.

Discuss the career path of a successful musician you admire. What different jobs has that person done? How did that person succeed?

Kanye West is a highly successful rapper, producer, and fashion designer. He started his career as a producer, creating beats for artists like Jay-Z and Ludacris. He eventually transitioned to being a rapper and released his debut album, "The College Dropout," in 2004. The album was a critical and commercial success, and it launched West to stardom. He went on to release several more successful albums and collaborated with numerous other artists in the hip-hop and pop music world.

In addition to his music career, West has also ventured into the world of fashion design. He launched his own clothing line, Yeezy, in 2015 and has collaborated with Adidas on a series of highly successful sneaker releases. Despite facing criticism and skepticism from the fashion industry, West has managed to build a successful brand and cement himself as a force to be reckoned with in the world of fashion.

Overall, West's success can be attributed to his hard work, talent, and unique vision. He has always been unapologetically himself, pushing boundaries and taking risks in both his music and fashion careers. He has also been able to leverage his success in one area to create opportunities in another, demonstrating his versatility and business acumen.

