

Adrian Amaro

Professor Nova

BUS349/MUS349: Music Business II

April 17, 2023

Week 10 Dropbox Assignment

1. Describe what's included in subsidiary rights.

Subsidiary rights are a different dynamic. They include the rights to make adaptations of the book, the right to translate the book to foreign languages, the right to grant others permission to publish excerpts from the book, the right to publish audio books, the right to produce films based on the book and much more.

2. Describe the responsibilities of the producer of a musical theater production.

The producer carries many responsibilities such as creating and building on and overseeing the budget, sets ticket prices, chooses performance dates and times, and develops a marketing and advertising strategy for the production.