

Marco Dasso

Dasso 1

Susanne Hartl

BUS327

04/13/2023

Job Application

Dear Hiring Manager,

I am writing to express my keen interest in the Marketing position advertised in the newspaper. As an experienced marketer with a proven track record of delivering successful marketing campaigns, I am confident that I have the skills and expertise to make a valuable contribution to your JPMorgan Chase & Co.

I have 2 years of experience in the marketing industry, with a particular focus on digital marketing and branding. In my current role as a Marketing Manager, I have been responsible for developing and implementing marketing strategies that have led to a significant increase in website traffic, leads, and sales. I have also led a team of marketing professionals, providing guidance and mentorship to ensure the successful execution of campaigns.

What particularly interests me about your company is your focus on innovation and technology, and your commitment to providing exceptional customer service. I believe that my experience and skills align well with the company's values and objectives, and I am confident that I can contribute to your success.

In my current role, I have gained expertise in various aspects of marketing, including social media marketing, content marketing, email marketing, and search engine optimization. I am also skilled in data analysis, using tools like Google Analytics to measure the effectiveness of marketing campaigns and make data-driven decisions.

I am a creative thinker and problem-solver, with excellent communication and interpersonal skills. I thrive in a fast-paced, dynamic environment and am comfortable working independently

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Dasso 2

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or as part of a team. I am also adept at managing multiple projects simultaneously, prioritizing tasks, and meeting tight deadlines.

Thank you for considering my application. I am excited about the opportunity to join your team and contribute to your company's success. Please find my resume attached for your review. I look forward to hearing from you soon.

Sincerely,

Marco.