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10 Point Response

Creating a Record Company

This video is a source of motivation for people worldwide to accomplish their dreams and not be afraid to take rejection. Graham explains things in a way that would boost people to create their record company with a \$600 stimulus check; at first, I was a little surprised by the video's title, but throughout the watching, I finally got the meaning behind the title. It is fascinating to know that you can exploit the 6 Rights of Copyright to begin your company; before this semester, I was not familiar with the term copyright, but now I have a better understanding of it and how it can be profitable for your works. Getting a license contributes to the success of your start-up record company; I realize following every rule to create a company can make things work out for the better. And finally, I had a great time learning about the B2B transactions in building a company; it is excellent to know that to get your business going, you should sell your songs to other businesses and, like that, expose the company.