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Record Company

This video is very insightful and gives important information that can be used to benefit those who aspire to create this platform. I think that this gave me an idea for something I want to establish in the future in Belize. The aspect of this video made me realize that I can in fact form my own record company and formulate a strategic plan for development. Starting a record company has always seemed to be a greater task than this video gave. I am elated to try and see what I can create with this information. I do not think that creating music is difficult anymore, as an artist you just need to apply yourself and take the necessary steps if you are willing to work hard.