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Professor Nova

BUS349/MUS349: Music Business II

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Week 1 Assignment

3. What are some of the changes that have come about in the music industry as a result of new technology?

Some changes that have occurred in the music industry as a result of the new technology are the many doors and opportunities that have opened up for millions of people around the world.

Applications such as YouTube, Instagram, Twitter and etcetera have opened doors and made it possible for people to make money and start off careers.

4. Discuss areas of the music business that still need to evolve in order to adequately adapt to the changing ways people are creating and accessing music.

Some areas of the music industry that need some evolving are unclear to me for a number of different reasons. The music industry in today's world is really strong and active with millions of opportunities. I don't really see any weak points in the music industry that needs any serious evolving to do or any adapting to do either, the industry is in a very unique position with a lot of controlling power.