

## AS2 (Assignment 2, Unit 5): Dependent Measures t-test

Please write your answers in red 😊

An investigator is interested in whether the number of dresses tried on in a department store for a wedding will be affected by viewing a fashion magazine. A sample of 5 women was measured on how many dresses each tried on before and after viewing a fashion magazine. The before-and-after scores are as follows:

Subject	Before	After
1	6	2
2	5	7
3	9	6
4	1	3
5	8	5

1. What is the research's hypothesis?

\_\_\_ Viewing a fashion magazine will have an effect on how many dresses women try in a store.

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2. What is the null hypothesis?

\_\_\_ Viewing a fashion magazine will not have an effect on the number of dresses women try in a store.

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3. What is the independent variable? \_\_\_ Viewing a magazine \_\_\_\_\_

4. What is the dependent variable? \_\_\_\_\_ The number of dresses tried

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5. What is the name of the *research design*? \_\_\_\_\_ Within-Subject Design

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6. What is the appropriate *hypothesis test* to analyze these data? \_\_\_\_\_ **Dependent-Measures t-test** \_\_\_\_\_

7. Please run the appropriate SPSS analysis and cut and paste your results here:

**Paired Samples Statistics**

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	VAR00001	4.6000	5	2.07364	.92736
	VAR00002	5.8000	5	3.11448	1.39284

**Paired Samples Test**

		Paired Differences					t	df	Sig. (2-tailed)
		Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference				
					Lower	Upper			
Pair 1	VAR00001 - VAR00002	-1.20000	2.94958	1.31909	-4.86238	2.46238	-.910	4	.414

8. Based on your SPSS results, please answer the following questions:

(a) What decision did you make? Reject or fail to reject the null? \_\_\_\_\_ **Failed to reject Ho** \_\_\_\_\_

(b) Please write your “statistical statement”: \_\_\_\_\_ **t(4)= -.910, p>0.05** \_\_\_\_\_

(c) Please interpret the results of your analysis “in words” and relating DIRECTLY back to the research question.

\_\_\_ The mean number of dresses before viewing a magazine was  $M=5.8$  with  $SD=3.11448$ . The mean number of dresses after viewing a magazine was  $M=4.6$  with  $SD=2.07364$ . Our data was insignificant. Our data doesn't support that viewing a magazine will have an effect on the number of dresses tried,  $t(4) = -0.910$ ,  $p > 0.05$

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(d) Is there a probability of Type I error? Yes \_\_\_\_\_ No \_\_\_\_\_

(e) Is there a probability of Type II error? Yes \_\_\_\_\_ No \_\_\_\_\_