

APA PAPER TOPIC: Comparing and contrasting 2 theories Freud vs Skinner

I. Introduction

- A. Overview of Freud's psychoanalytic theory
- B. Overview of Skinner's behaviorist theory
- C. Purpose of the paper - comparing and contrasting the two theories
- D. Brief summary of the five journal articles

II. Freud's Psychoanalytic Theory

A. Key concepts

1. The structure of the mind - id, ego, and superego
2. The role of unconscious conflicts and childhood experiences in shaping personality

Psychosexual stages of development

3. B. Strengths of the theory
4. Emphasis on the importance of early experiences

Recognition of the role of the unconscious mind

5. C. Limitations of the theory
6. Overemphasis on sexuality and childhood experiences
7. Lack of empirical evidence
8. Lack of focus on observable behaviors

III. Skinner's Behaviorist Theory

A. Key concepts

1. Operant conditioning - reinforcement and punishment

2. Environmental determinism - behavior is shaped by the environment

Radical behaviorism - focus on observable behaviors and not internal mental processes

3. B. Strengths of the theory
4. Emphasis on empirical research

Practical applications in behavior modification

5. C. Limitations of the theory
6. Lack of attention to cognitive processes
7. Limited focus on individual differences and personal experiences
8. Ethical concerns with behavior modification techniques

IV. Comparing and Contrasting the Theories

- A. Differences in key concepts
- B. Differences in strengths and limitations
- C. Similarities in emphasis on early experiences and environmental factors

V. Conclusion

- A. Summary of key points
- B. Implications for understanding personality and behavior
- C. Future directions for research
- D. Personal reflection on the two theories

VI. References

- A. List of journal articles used in the paper
- B. Other relevant sources

