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Professor Flavin

History of Psychology

### **History of Psychology-Week 9**

Zeitgeists in American psychology focused on notions and conditioned reflexes. Professor of psychology Edwin Burket Twitmyer focused on zeitgeists and how reflexes are influenced. Zeitgeist has also been associated with Pavlov while he worked on conditioned reflexes. Pavlov used Zeitgeist in American Psychology to use in his laboratory experiments on animals. Zeitgeist in American psychology was becoming more well-known and psychologists and researchers have been more interested in Zeitgeist rather than any other topic. With Zeitgeist came behaviorism and using behaviorism made Twitmyer focus on ideas and methods.

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