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1. Explain how you might use media to manage your mood if you are feeling depressed. Use the fraction of selection components to explain what options you considered in a while you might choose one specific medium.
 - a. I used to use media all the time to manage my mood when I felt depressed I would put on my favorite show and try to tune out whatever was upsetting me
2. Describe the last time you spent several hours at one sitting with TV, Internet, radio or some other medium. From a uses and gratification perspective what needs and wants were you feeling? Were you always using the medium actively and intentionally, or were you a passive receiver of whatever the medium had to offer?
 - a. I spent several hours watching power book 2 a couple of days ago. I was using this medium actively because I wanted to know what was going on and was very interested. I was filling my need for entertainment
3. Consider any three products or processes that are new and society describe your role in diffusion of this innovation using the terms in the theory
 - a. Bloom daily greens, Social media and Waist trainers. Bloom daily greens and Waist training I do not have a role in diffusion because I do not buy the product, that's for social media I do take part in social media and I do daily repost many videos that keep social media in business.

4. Suppose a reporter wrote the president looked away from reporters as he said, "I knew nothing of the issue". Using reception theory, explain what you think the reporters was trying to convey, and then explain how you might give an oppositional reading to the statement.

a. Reporters were trying to say that by his body language he was lying.

Looking at what is usually an indicator that you are lying. On the other hand he may not have been trying to address or pay attention to something that she is not confident in or knows nothing off.