

ENG 101

Making an Evaluation

3/20/23

Quiz #3 (According to the *Norton Fiction Guide*)

1. List/Cite the key features of an evaluation?

1. Clarity of Purpose: The evaluation should have a clear and well defined purpose that is understood by all stakeholders involved.

2. Criteria and Standards: The evaluation should be appropriate and relevant to the purpose of the evaluation.

3. Appropriate Scope: The scope of evaluation should be appropriate and relevant to the purpose of the evaluation.

4. Collection and Analysis of Data: The evaluation should involve the collection and analysis of relevant and reliable data.

5. Impartiality and Objectivity: The evaluation should be impartial and objective, with evaluators avoiding biases and preconceptions.

2. Define each of the key features of an evaluation.

1. Clarity of Purpose: Refers to having a well defined and explicit understanding of why the evaluation is being conducted, what it aims to achieve and who it is intended to benefit.

2. Criteria and Standards: Refers to the benchmarks or standards that are used to assess the effectiveness, efficiency, and relevance of the program, intervention, or policy being evaluated.

3. Appropriate Scope: Refers to ensuring that the evaluation covers the relevant aspects of the program, intervention, or policy being evaluated, without being too broad or narrow.

4. Collection and Analysis of Data: Refers to the systematic and rigorous gathering of data and evidence to inform the evaluation, and the use of appropriate methods and techniques to analyze the data.

5. Impartiality and Objectivity: Refers to the need for evaluators and to avoid any conflicts of interest.
