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10 Point Response

### Placing Music in TV and Film

The music business is fascinating; whether it is about making contracts with record labels, finding an agreement with a producer or artist to compose your music, or working hard to be able to begin your career, it is a thrilling adventure. Adam Ivy makes things seem more straightforward than they are, and I had a great time watching his video; he has a way of boosting others to do what they love to do. I love how he explains the loop the musical director or music coordinator uses at the beginning or end of a film or a TV show. Having your song as a theme for the most popular series or movies is worth the trouble of connecting with a producer or music manager. Throughout this video, I also learned that being confident in your music and not shying away from talking with talented people in the music business is the key to building a remarkable career.