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College Writing

Quiz #3 Making an Evaluation

List the key features of an evaluation and define.:

1- A concise description of the subject. You should include just enough information to let readers who may not be familiar with your subject understand what it is; the goal is to evaluate, not summarize.

2- Clearly defined criteria. You need to determine clear criteria as the basis for your judgment. In reviews or other evaluations written for a broad audience, you can integrate the criteria into the discussion as reasons for your assessment. In more formal evaluations, you may need to announce your criteria explicitly. Evaluate the film based on the power of its emotion and the realism of its situations, characters, and dialogue.

3- A knowledgeable discussion of the subject. To evaluate something credibly, you need to show that you know it yourself and that you've researched what other authoritative sources say. Cite many examples that show knowledge of the film and cites reviews from three Internet sources.

4- A balanced and fair assessment. An evaluation is centered on a judgment. It is important that any judgment be balanced and fair. Seldom is something all good or all bad. A fair evaluation need not be all positive or all negative; it may acknowledge both strengths and weaknesses.

5- Well-supported reasons. You need to argue for your judgment, providing reasons and evidence. Support these reasons with many quotations and examples from the film.