

Kristen Bernal

Dr. Greaves

COM360: Seminar And Practicum: Broadcast Colloquium

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### **Journal #6**

This week on my radio show, Jada and I spoke more about Women's History Month, providing a fact on a real life Mulan from the 1930's. We also expanded more on topics that we spoke about last week, specifically the latest update in Hailey and Justin Bieber drama, including their split, and the shade being thrown around, as well as the Tyga and Avril Lavigne dating rumors. One topic we decided to shed light on was the women's focused "Me Too," Movement, and Amber Heard's role in that era, as she was a big factor in making women look bad.

Our show this week did not exactly pan out the way I had hoped it would, and it taught me the importance of preparation. Jada and I did not put as much effort into planning out our show as we normally do including how we would transition into new topics, what details we would go into when talking about each topic, what order we would bring up each topic in, etc. and it showed by how chaotic, and unorganized our show this week turned out to be. That being said, we also learned the importance of storytelling when it comes to news talk, and depressing subjects. Like any other news, there must be some sense of happiness to it, outweighing the melancholy, so that listeners are not totally devoted to the sad side of it all. In talking about our real life Mulan's upsetting story, and Amber Heard's embarrassing meltdown, I learned a lot about how the presentation of the information affects the reception of information. By telling these stories (including the Murdaugh case from last week) in a storytelling manner, the

melancholy tone of the show goes away, and the auspicious mystery and interest change the mood of the show.

As far as literal equipment goes, we learned more about recording the shows, pressing the record button twice to actually record it, listening through the headphones, and adjusting the volumes of the mics, music, and what exactly I'm listening for through the headphones. I have learned how much I enjoy listening to myself and my guest(s) through the headphones, as I feel more secure and comfortable in the space we are in, and it allows me to focus and stay connected to the show.

Going off of comfort, I have realized over the last month the strong influence that comfort, security, and relaxation can play into a show. If the host, the guests, the topics, and even the listeners experience any sense of disruption in the space that I provide aiming at comfort, security, and relaxation, then the show is completely thrown off, and the exact space I aim to provide is completely disturbed. The second a host/guest feels uncomfortable, the audience can recognize that, and the sense of security in the show is no longer apparent for the listener, and/or the host/guest. An important part of having a show in general is constantly making the audience, and guests comfortable which is something that I take a lot of pride in because every week if I am not feeding into the entertainment of other people's lives, then I am educating them on news going on in the world, and I have found that through this method of satisfying peoples' cravings of interest, then I am providing them with what they are looking for every week.

Lastly, for the sake of Women's History Month, I was able to collaborate with Mr. Hickey to add some country songs to the women's playlist for the 24 hours of International Women's Day. He taught me how to add the songs, and the importance of celebrating the observance

holidays for the show in general, and to show the pride that we as a program have for these observances.