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BUS434: Ethical Leadership

Workplace Surveillance, Cellphone Privacy, or Social Media Privacy

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### **Workplace Surveillance, Cellphone Privacy and Social Media Privacy in today 's society.**

Let us start with Workplace Surveillance, "America lacks a comprehensive and uniform legal standard protecting privacy. No express "right to privacy" was written into the U.S. Constitution, also the Supreme Court has interpreted the First, Fourth, Fifth, Ninth and Fourteenth Amendments as creating certain privacy rights that cannot be violated by government." In the privacy sector, privacy law is determined by the variety of federal and state statues and by the common law of torts. Employees can claim that electronic monitoring amounts to "intrusion", a variation on the tort of invasion of privacy. Intrusion involves the invading of another person's solitude, in a manner considered highly offensive. Privacy is much more than a social technique, privacy is to respect, love, trust and feel affection of us and the people around us. Privacy is a human need.

Workplace privacy is a nonnegotiable in my opinion, a person should never do anything on work technology that could cause harm to their employer. Company issued technology is company property and if you are sending information or pictures via a work device you are violating company policy. If you put the company in a place where the company can be sued this should be grounds for separation. I feel strongly about this.

When we explore Cell phone privacy and the constitution, this right to privacy is our fourth amendment right, right of the people to be secure in their homes and papers without violation. Some people only communicate on cellphones and via text messages, these are essential means of self-identification and self-expression. The Supreme Court had a more recent encounter with cellphones in a Fourth Amendment case, 2014, Riley v. California, where it was determined that police cannot search any digital information on a cell phone without a warrant. The findings showed that 90% of Americans have cell phones, and the average American has 33 apps. Modern cellphones are more than just a convenience for Americans, for many of us, this is how we organize our lives.

Cell phones should be private, we pay for our own personal devices, and we are managing what we share with others, and this is tied to us directly. The governments role is to protect us from terroristic threats or any harm that could be caused to children or if a person is trying to harm themselves but I strongly believe that cell phone privacy should be a basic human right.

Social Media and Privacy, I was shocked that only 3% of people that use Google have read their privacy statement. The same with apps like Facebook, Instagram and TikTok. Millions of people connect with friends and acquaintances on these platforms. While Facebook promotes the app as being “free” the company earns profit by selling advertising. Large companies pay Facebook for our personal spending habits and behavior patterns to promote their products. The goal is to gain access to one another’s information, and this should outweigh how this data will be used against our right to privacy.

My husband always says to me, that if you don’t want your business out there, don’t put it on social media. I must agree with him, we all interpret information differently. I posted about how my son made the deans list at his University and someone perceived it as my son not enjoying college life because he wasn’t partying. We all have our own perception of love, fun, joy and reality. Social media isn’t real to me, it’s a vessel to create a persona for people to portray the life the want to put out into the world. Most of the time the reality isn’t as exciting of the fantasy of what social media can portray.

I feel like using good judgment in always critical. You can control what you post, and what you do on work devices. You can’t control information that people send to you but you can control how you respond to that information. Social media is a free market in my opinion. A true vessel to gain profit for shareholders, no matter at what cost. Nothing good comes from social media, you’re just exposing yourself, and your loved ones to give key board commando’s an opportunity to write really mean things. They are very brave when the have a shied of technology when they comment about how they really feel about things. This is why I still like to have in person meetings, to eliminate anything dangerous that could be created to harm my digital footprint.

## Reference

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