

**Request for (Grant) Proposal (RFP)**

**Student: Christopher Brantley**

**SWK676: Leadership in Organizational Practice II (NOS)**

**Spring 2023**

**Professor: Dr. Stacey L. Barker**

**NAME:** Body Consulting of New York (BCNY)

**AGENCY SETTING:** Indoor/Outdoor Communal Areas of the Tri-State. Base of operation is within New York City (5 Boroughs).

**POPULATION FOCUS:** Providing wellness opportunity to those impacted by traumas of PTSD, Anxiety, and Depression through health and wellness development. Not limited to vicarious traumatization of the underprivileged community, and First and Second Responders within the metro area of New York City.

**POTENTIAL FUNDERS:**

**(1) Coca-Cola Foundation**

Grants to USA, Canada, and International nonprofits and charitable organizations for a wide range of community benefit activities, including Coronavirus (COVID-19) relief. Past grants have been in the areas of economic development, education, women's empowerment, youth development, water, the environment, and disaster relief.

There are many types of requests for community support in the form of grants or sponsorships for consideration by The Coca-Cola Foundation or The Coca-Cola Company.

Areas of support include:

- **Empowering Women:** Lifted 1.2 million women out of poverty through entrepreneurial skills-based education and training.
- **Enhancing Communities:** Helped communities rebuild after natural and man-made disasters, funded scholarships and developed youth to flourish and thrive.
- **Protecting the Environment:** Created access to clean water for more than 32 million people in Africa and around the world.
- **Educating Scholars:** Educated more than 10,000 men and women who were the first in their families to attend college.

Charitable donations are made to non-profit organizations that have a current tax-exempt status in compliance with the Internal Revenue Code Section 501(c)(3), and to foreign organizations that are the equivalent of U.S. charities. Contributions should have no direct business benefit to the Company.

Charitable donations are not made to individuals, religious, political, legislative, lobbying or fraternal organizations.

All requests for community support must be submitted through the online application system.

Eligibility information: <https://www.coca-colacompany.com/faqs/what-type-of-grants-or-requests-does-coca-cola-providr>

Application: [https://coca-cola.smartsimple.com/s\\_Login.jsp](https://coca-cola.smartsimple.com/s_Login.jsp)

Contact Form: <https://www.coca-colacompany.com/contact-us>

## **(2) Trust for the Meditation Process**

Grants of up to \$5,000 to USA nonprofit organizations, government entities, and IHEs for projects that expand or introduce the practice of mindful meditation in underserved populations. Applicants must contact program staff prior to applying. Eligible projects are short-term and result in clearly identifiable outcomes.

Grants made in the Mindfulness Program have both of these objectives:

- Introduce or expand mindfulness meditation through educational or human service nonprofits or government entities, such as K-12 public schools, colleges and universities, correctional facilities, rehabilitation programs, healthcare, counseling and case management services.
- Reach underserved populations, such as children, teens, and young adults, BIPOC and LGBTQ communities, people in the criminal justice system, people with low incomes, and people facing addictions, illness, trauma or loss.

The type of projects the Trust for the Meditation Process funds includes:

- Meditation courses, workshops, lectures or retreats.
- Trainings, sabbaticals, retreats and other development for meditation teachers.
- Meditation curriculum development.
- Books, supplies and equipment for meditation programs.
- Efforts to expand and build the capacity of meditation programs and address barriers to practice.
- Meditation research, especially the development of simple, effective, accessible evaluation tools.
- Publications that effectively spread critical perspectives on meditation and meet an important gap in the current literature.
- East/West meditation dialogue.

Eligibility: 2023 applications should be postmarked by March 1, 2023. Awards are announced the following July.

Grant Size: Initial awards are typically small – \$3,000 to \$5,000.

How to Apply for a Grant:

1. Read about the Grantmaking Programs to see if your project falls within the mission and priorities.

2. Review the General Guidelines to determine if your project and organization meets the eligibility requirements and to better understand the key questions asked when evaluating a proposal.
3. Complete the Contact Form to tell staff about your project, ask questions and have staff help you assess if your project meets all essential criteria.
4. If your project falls within our Programs and Guidelines, submit a complete application following the instructions on the Application Checklist.

Grant Guidelines:

<https://trustformeditation.org/grant-guidelines>

How to Apply:

<https://trustformeditation.org/how-to-apply>

Application Checklist:

<https://trustformeditation.org/application-checklist>

Contact Form: <https://trustformeditation.org/contact>

Please consolidate your proposal into no more than 3 documents (MS Word or PDF) and send to: [apply@trustformeditation.org](mailto:apply@trustformeditation.org)

Send a paper copy of your proposal and any supplementary materials via land mail to:  
Trust for the Meditation Process - 2801 Hennepin Ave. S. #259 Minneapolis, MN 55408

### **(3) Pollination Project**

Grants of up to \$1,000 and in-kind support to USA, Canada, and international organizations, nonprofit organizations, and individuals for grassroots community projects. Funding is intended for a broad range of initiatives that improve the quality of life for people worldwide. In addition to funding, organizations and individuals will receive training and support from the funding source.

The Pollination Project seeks to unleash goodness and expand compassion all over the world. To that end, through the pioneering Daily Grant program, the Project makes micro-grants 365 days a year to grassroots global change agents who seek to spread compassion in their communities and in the world for the benefit of all. The daily grant making began on January 1, 2013 and since then, the Project has funded a different project every single day. All qualified applicants in any funding area are considered within the guidelines of this program.

At The Pollination Project, the goal is to contribute to the creation of a more just, sustainable, and compassionate world for all. The Project works towards that goal through support of community-driven grassroots initiatives that empower individuals and inspire others. This

means that rather than narrowly defining the issues or types of work that are funded or the geographical regions in which grants are made, the Project instead chooses to be led by the applicants. So long as a project fits the Pollination Project's criteria, the Project can consider any charitable work anywhere in the world which moves people towards a better world.

In addition to funding, individuals or groups/organizations selected for micro grant funding by TPP are eligible to receive:

- Non-financial support through training, peer support groups, and access to other opportunities.
- Consideration by TPP to serve as a fiscal sponsor on a per project basis for funding awarded by donors other than TPP upon completion of their initial micro grant.
- Support from TPP in connecting with other funders and donors upon completion of their initial micro grant.

Applications are accepted on a rolling basis. Applications which are received in full before the final day of the month will be reviewed by the team during the following month and decisions will be shared with all applicants at the end of that month. For instance, if you submitted an application in full at any point in January, the team would review your application during the month of February and you would receive grant decisions at the end of February/the first days of March.

Please note: by 'received in full', the successful submission of a reference for international applicants is included. Your application will be counted as received in the month in which your referee submits their reference. Please ensure with your reference provider that the request is received in the English language.

TPP accepts all applications for funding through an online application form. TPP is unable to accept emailed submissions or requests for funding in any other form. To access that form, please complete the quiz in Contact Information, below. Upon completion of the quiz, qualifying applicants will receive an emailed link to the application. That link is unique to you so please do not share it with anybody else.

An organization or group cannot receive more than one microgrant from TPP.

Funding eligibility: <https://thepollinationproject.org/funding-eligibility/>

Funding considerations and opportunities: <https://thepollinationproject.org/funding-considerations-and-opportunities/>

FAQs: <https://thepollinationproject.org/frequently-asked-questions-about-our-grants/>

How to apply: <https://thepollinationproject.org/apply/>

The potential funder of choice will be The Meditation Trust because the cause is of my program is not just the physical body but the element of thought through meditation. The spiritual being is tapped into creating and moving toward abundance. Wellness promotion and practice is my biggest ambition in all its elements Pure, powerful, positive possibility exist through health and wellness practice and education. Even when one witness's another in the path of wellness there is protentional for motivation.