

Privacy

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Bus 434 Ethical Leadership

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Social Media

Social media is a tool used to by many of us to keep connected, to share life experiences, with those near and far from us and all around the world. It's meant to be fun, and enjoyable. During the pandemic social media was used tremendously for many people around the world to stay connected and to show us all, we were in the same boat and living the same way. To show in many ways that although times were difficult, and we were all experiencing loss, separation, and loneliness we had each other to lean on through those social media apps.

I enjoy using social media, I keep in touch with my family and friends through the different apps, we share photos, videos, and funny memes at least 3 times a week, when our regular life activities let us. But there's the other side of social media the dark side where people are constantly observing your every move, where people hide behind a computer or phone screen to say things they wouldn't normally say. Some people use it to be mean and hurtful, to take all the hate they have inside their hearts and hurt others, bullying, stocking, threatening. This is the reason why I think social media should be kept private, because no one deserves to receive negative backlash about his or her appearance, people shouldn't have to explain their ways to others. Social media is a tool that should be used positively, to connect families to share beautiful memories, and that can only be done if you keep your apps private and accept only individuals you know and are close to, or at least have some sort of connection, limit your content to strangers to avoid having to experience the dark side of social media.

Who benefits from the information being kept private? made public?

The users and their privacy of these platforms are the ones that can benefit from their information to be keep private, but we know that can be a challenge, now days with everything being under supervision. We are constantly under surveillance, and its really hard to keep

anything private any more. Unless we purchase secure networks that guarantee to keep our information private, we are always exposed, and our privacy is always compromised unfortunately.

What can be done to keep information private?

We can use products from “Silicon Valley companies that built strong encryption technology into their communication products that make surveillance extremely difficult”. (Christopher Soghoian). This way we can keep our conversations, bank accounts, shopping and everything safe and secure. Or as authors Dienlin and Breuer said “Similar to other areas, such as cybersecurity or software development, there has been and will be a sort of an arms race. While some actors (e.g., companies or governments) work toward reducing privacy, others (e.g., certain policy makers, activist groups, or even companies) strive to protect or increase it. However, this is a game with uneven means on the two sides, with the added difficulty that many of the moves made in this battle are invisible or at least incomprehensible for most users”. This can be a hard battle but not an impossible one we all deserve and have the right to preserve our privacy. “Use these encrypted communication tools not because they’re ship use them because they’re secure” (Christopher Soghoian). I agree with this gentlemen we need to feel safe and secure, and if we have the tools to do so, we should.

References

Dienlin, T., & Breuer, J. (2022). Privacy is dead, long live privacy! Two diverging perspectives on current issues related to privacy. *Journal of Media Psychology: Theories, Methods, and Applications*. <https://doi-org.ezproxy.nyack.edu/10.1027/1864-1105/a000357>

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