

Critical Thinking Media Literacy  
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Who created this message? The Honda Motor company. The number of employees is 204,305. They incorporated on 09/24/19148. The annual revenue consisted of 125.105 Billions.

What creative techniques are used to attract my attention? In the commercial we can see how the dog is lost and it seems like the man who found it was lonely i'll say and the dog always stood by his side until the men found out he was actually lost and not just a regular street dog .

How might different people understand this message differently than me? Unfortunately a lot of people can't afford a car or even one of the best things in life which is company and the people that surround you .

What values, lifestyles and points of view are represented in, or omitted from, this message? I think one of the main values and my point of view is like how the commercial ended with the quote "For big things ,And little things' ' Some people don't realize what they have around them and don't appreciate it . What for somebody might not mean anything it can mean a lot. In this case I see the man is lonely and he had the dog as a friend and his company .

Why is this message being sent?

I feel like it teaches me to appreciate what I have . Something that probably is simple for me might mean the world to somebody else or another person my age .