

Joanne Samuel-Olagunju

This is my third week working for Alliance University as an intern for the schools radio station. I have learned so much in such a short amount of time. This was my first week completing my own show and it was so much fun! I did a show based on my favorite genre of music just to make this first week easy on myself to get used to being on air. My show was focused on the RnB genre and I added six of my favorite songs. Adding music definitely was a great tool in which breaks up the conversation so it does not feel forced. With each song, I discussed why I liked it and a short story associated with the artist. For some it was based on who or what introduced me to the song while others were about situations in which I would listen to the song as it resonated with what I was experiencing. For example there were songs that I specifically put on when I'm getting ready to start the day in the morning, while others I put on with my friends when we're in the car driving somewhere with the windows down.

Another way of breaking it up and discussing the songs was discussing about the artists and how for some I had gone to see them in person at concerts and what I thought about their live performances verses their recorded songs. It was a lot of fun and although I wasn't completely comfortable I know that I am on my way to being able to discuss topics that are my more exciting and interesting to me.

I also realized that as I normally talk fast I have to slow down my speech so that I'm heard clearly. This was extremely helpful feedback as I was able to listen to the recording that Brad taped of my show.

Apart from talking about music I shared about future events the school is having. Specifically the school is doing a Spirit Week and I was able to give my own spin of words to

introduce and share this information with the radio's listeners. It was fun because I'm learning how to share information in a more personal way. Rather than just reading the information or script as it is I can explain it in a way that is based off of how I communicate. I think this is good because it gives the audience a better sense of who I am. It's also more comforting to hear things from a person with their own thoughts and opinions otherwise they could just be listening to a robot. I'm sure my own enthusiasm and excitement for certain days of the spirit week was something that resonated with listeners and could also make them excited and looking forward to it.

I also shared some of my future ideas for the show. I initially wanted this week to be a fashion focused episode but I was unable to prepare my notes and research in time so I kept it simple. This made me realize that there is some prepping involved and I do want my show to be fun and engaging for the audience. I shared that I will be doing a fashion focused episode as well as a black history month themed show and a travel episode. I am hoping to bring in some guests as well that way it will be more of a debate and discussion which I know is very fun and enjoyable as an audience member.

I continue to listen to podcast for inspiration and ideas and I'm hoping that with time I can do different topics and find tools and tricks that will keep the audience engaged. For this week I also listened to some song submissions and reported back to Brad my thoughts on the artists. I enjoyed this aspect and was able to see how we add these songs to our playlists which is constantly shuffled and played for our listeners to hear. Once again I am so grateful for this internship and especially for Brad as he is so helpful and kind. I look forward to another great week and I'm excited for my next show.