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**Subject:** Do you believe that for counseling to make any significant impact on clients, it must deal with the underlying social and environmental factors that are contributing to their psychological problems? If so, what are some ways that you could address these underlying social and environmental factors?

Social and environmental factors are extremely important factors that a Counselor must take into account in its therapeutic work to be effective, for these factors have a significant impact on clients.

The social environment shapes the behavior of individuals in many ways, including through social norms, religious beliefs and many other examples. But it can also, as we will see, automatically activate behaviors and goals. The environment where the customer lives, gives it a societal concept. The accessibility of a concept influences social judgment and also our behaviors and the goals we pursue. In other words, because the social environment exposes us to all kinds of information, it guides our behavior, especially through its impact on the accessibility of concepts or goals. Then, the social environment influences our regulatory abilities, which in turn influence our performance. Let us take the case of a country where socio-political turmoil is persistent and paralyzes educational and economic activities, the profits of companies are totally reduced and even arrive at bankruptcy. Students are faced with very difficult situations, which can have a major impact on their performance.

So, Indeed, taking into account the procedures mentioned above, if a counselor wants to have good results in his counselling, he must take into account social and environmental factors, because these factors have a significant impact on the lives of the clients.