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### Psychology of Personality

According to Richard M. Ryckman, professional personality psychologists look for explanations of individual differences in behavior. This is to help us understand the wide variety of behavioral differences we experience. Professional personality psychologists also believe explanations assist in understanding individual differences in behavior by implementing theories that will help us understand better. They aim to understand human motivation and behavior through the entire development process which starts from the attitudes of children from birth to the attitudes of the elderly.

However, laypersons assume a more competing theory of personality psychology through scientific analysis. These competing theories in science are immature and have no accumulative substance of knowledge according to Ryckman. Laypersons believe personality is mostly defined in social attraction. For example a “good” personality is determined by how it is perceived by the observer, “no” personality is usually someone that behaves objectionable also by determined by the perception of the observer, and personality as a ‘consolation prize’, which is based on the perceivers expectations of what classifies a prize. The genetic background is also a scientific analysis for personality & behavior for the layperson because they don’t completely count out the scientific study of personality.