

Joanne Samuel-Olagunju

Professor Greaves

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Journal 1

I am so excited about my new internship this semester. For my first week interning with Alliance University Radio, I met with Bradley Hikey, the station manager. He shared a bit about himself and his passion for the radio. Then we got into my daily tasks and assignments going forward. Some of the things we discussed included what my show can look like on air. It is really up to me what I wish to discuss and I'm excited to come up with different topics and ideas for each week. Some of the topics I want to dive into would be something related to Black History Month. I'm still working through what exactly I want this to be about. I may use this as an opportunity to bring on some guest speakers and have them share their experiences, hopes, and desires for our community. Another topic would be related to fashion week which is coming up and I would like to do a "Would you rather" segment based on different trends in the fashion industry. I have some more ideas but I think these will be what I research and think about for my first couple of shows while the information is most relevant to current events. I have recently started listening to podcasts on Spotify so I will differently use them as some inspiration for my own show.

Apart from having a theme and topic of discussion, Brad mentioned that I will have my own playlist of songs to stream while on air. I shared that my favorite genre is RNB so there will definitely be a great mix of these in my playlist. However, I do think the songs that I play during my shows will most likely be related to the topic. For example, if I am discussing track and field, I would share some music that I listen to for regular practice and then music for hype before a competition. Another example would be my favorite songs from Black Artists for my Black History Month discussion. I hope to form a system for this so the music and the discussion sort of flow together.

For my first show next Wednesday, Brad would like me to have a topic and 6 songs sent to him by Tuesday so he can have them ready for the next day. He mentioned that while I am still getting used to speaking on air, for the first week I should stick to something that is easy to talk about, something that I am passionate about. I will most likely have a playlist of my current favorite songs and I may have a friend come on air and we do a “see how well you know each other segment”. Again these are just some ideas I have but I definitely want the first show to be more of a getting-to-know-me segment. I am also supposed to come up with a name for my show and some ideas include “JOJOs in the house”(there is a long back story to that one). Another would be “ Your Weekly Wednesdays With Joanne”. Brad did say this is more so for Instagram to get some attention while I’m on air.

After bouncing off some ideas, Brad let me join him on air just to get an idea of what it will be like. He first showed me around the studio and explained how the equipment works. It

was quite simple and should not be a problem when I begin to do this on my own. On air, he introduced me as one of the new interns and I shared a bit about myself and some hopes I have for this internship. It wasn't too long so I definitely want to go on air again and share a bit more of my background but for the first week, it was a great way to test the water. I really enjoyed it and I'm excited to get creative and have fun with this internship.