Lynette Niebla

Dr. Sharron Greaves

Com 360- Broadcast Colloquium

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Journal #1- Week 1

Considering I am new to the Communication department and it was my first week in this class, I learned much more about what this school has to offer as far as providing me with the opportunities to start my path in the media industry. I chose to complete my internship hours every Thursday from 1-4 PM. Today I learned so much about how the radio works, specifically WNYK Warrior Radio and its supervisor Mr. Bradely Hickey.

I started the day nervous about meeting with Mr. Hickey because I did not know what to expect from the whole experience. As soon as I entered the radio studio, I introduced myself to Mr. Hickey, and he gave me a rundown of what my days would be like working as an intern. He discussed how my Thursdays would begin with me going over music soundtracks, taking notes on song submissions that the radio station receives, and possibly choosing some for my show. I would then prepare for my show with any notes or guests I invite to join me. Around an hour to two hours in, I will begin my show. We also discussed topics and approaches I could take to writing a script for my show and other smaller tips. Another thing I learned from Mr. Hickey is how to control the soundboard as I got to understand all of its functions better. I will say I overestimated the difficulty of controlling the computer, phone, and microphone switches because it was way easier than I thought it'd be.

When choosing a topic for my show, I will take it week by week according to the relevance of what is going on around our school, dorms, and athletic program and what is going on in my life. I plan on taking a more introductory approach to my first show next week because it is my first time on-air. I want to familiarize myself with the feeling of talking on the radio before going in-depth about a specific topic. I plan to bring in a guest speaker for my first show to talk about what it is like being a student-athlete here at Alliance University. I would also like to talk about California and how it feels to live in New York City, which is a long way from home.

At the end of my meeting, Mr. Hickey interviewed me live for the station. He asked me many questions about myself and my interests and allowed me to introduce myself to the listeners. Even if it lasted about five minutes, this quick interview really helped me get comfortable and excited about speaking on air. It allowed me to know what to expect on a live show and learn from Mr. Hickey's interview approach. I learned that these types of interviews need to be more conversation-like in order to be interesting and successful. I also determined how much speaking time was appropriate for myself and my interviewee and how to best balance out my time.

All in all, I am very excited to start this internship. Radio is a new branch of communication and media for me, one that I have never worked on before, and I'm eager to learn more about it. This will definitely be an enjoyable semester for me, and I look forward to how much I will grow weekly when it comes to speaking live on WNYK!