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### Discussion questions

2. Some con of recording with an independent label is that they can be slow to catch up with changes in the music taste. Some pros are that they are big on becoming noticeable or being bought out by bigger companies for millions of dollars. Networking is very important when with an independent record because it can help get you connections to bigger record labels.

3. Independent labels are very small and meek, they don't have a whole lot going for them but it's durable until you want to go farther in the music career. Specialty labels are more exclusive and don't just work with anyone, they are very private and pretty up there when it comes to the quality of their music. A lot of specialty labels will limit their activities to certain demographic markets and they don't compete directly with mainstream music and don't heavily rely on traditional and expensive forms of promotion like radio and videos.