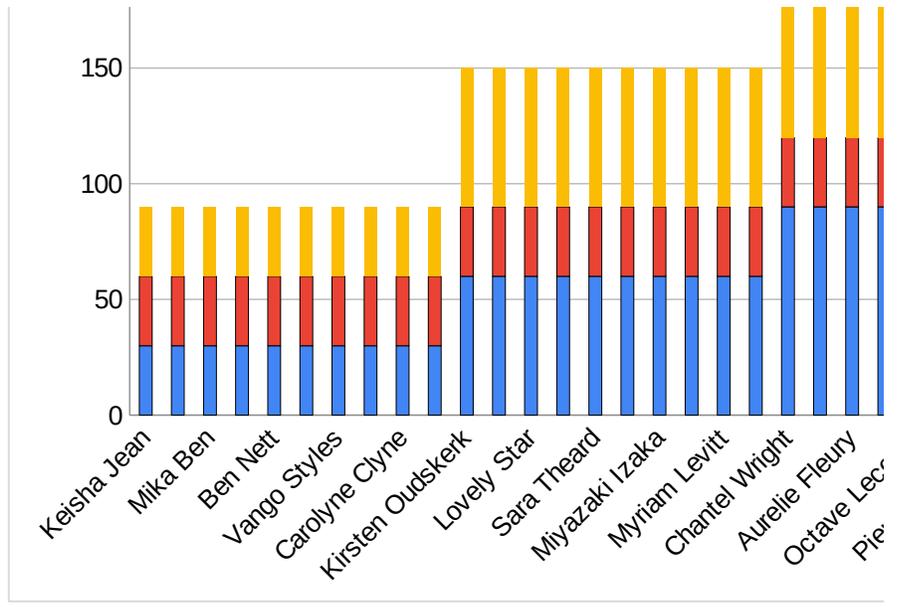




Audition	Price Per Person	Frequency	Projected Revenue
Keisha Jean	\$30	X1	\$30
Natasha Davis	\$30	X1	\$30
Mika Ben	\$30	X1	\$30
Luke Van	\$30	X1	\$30
Ben Nett	\$30	X1	\$30
Nia Sterling	\$30	X1	\$30
Vango Styles	\$30	X1	\$30
Adam Merced	\$30	X1	\$30
Carolyne Clyn	\$30	X1	\$30
Josiah Davis	\$30	X1	\$30
Kirsten Oudsk	\$30	X2	\$60
Varyl Larna	\$30	X2	\$60
Lovely Star	\$30	X2	\$60
Eugene Skew	\$30	X2	\$60
Sara Theard	\$30	X2	\$60
Manuel Guille	\$30	X2	\$60
Miyazaki Izaka	\$30	X2	\$60
Deshawn Port	\$30	X2	\$60
Myriam Levitt	\$30	X2	\$60
Boaz Maurice	\$30	X2	\$60
Chantel Wrigh	\$30	X3	\$90
Kimberly Lang	\$30	X3	\$90
Aurelie Fleury	\$30	X3	\$90
Ariste Leconte	\$30	X3	\$90
Octave Lecont	\$30	X3	\$90
Annie Marly	\$30	X3	\$90
Pierre Corneill	\$30	X3	\$90



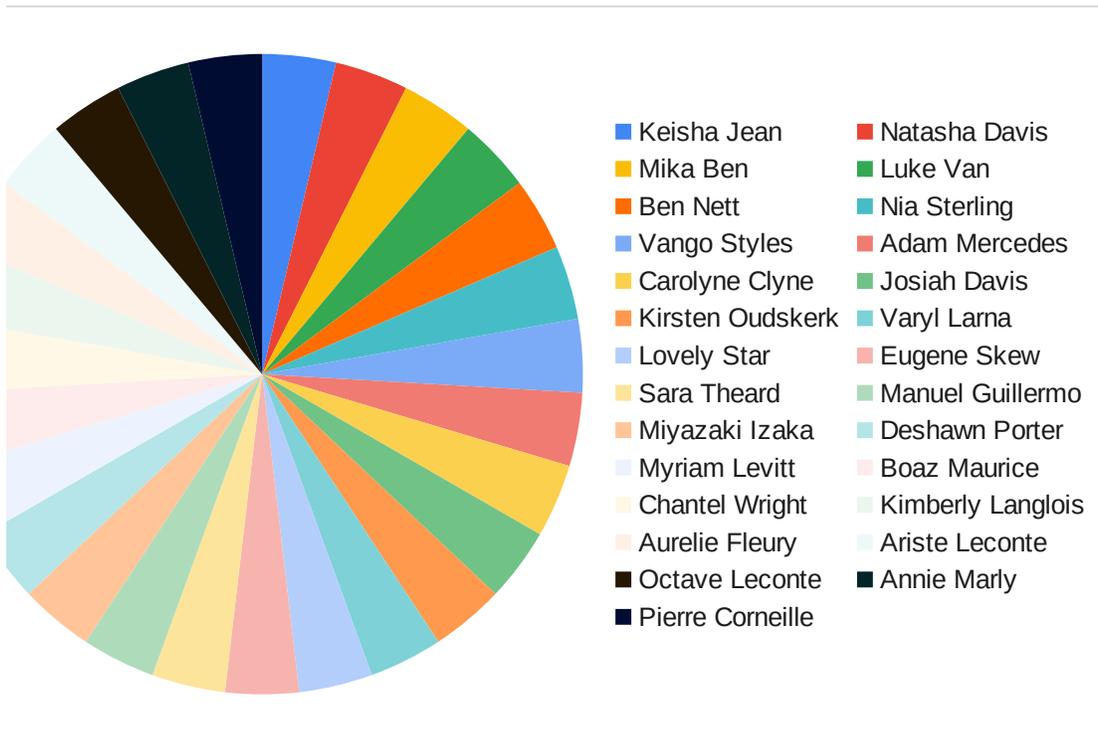


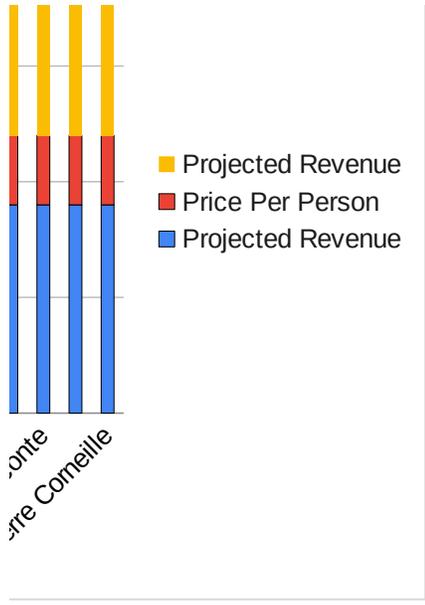
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BUS611: Strategic IS Management

By: Kristie Vaval

Date: 01/30/2023

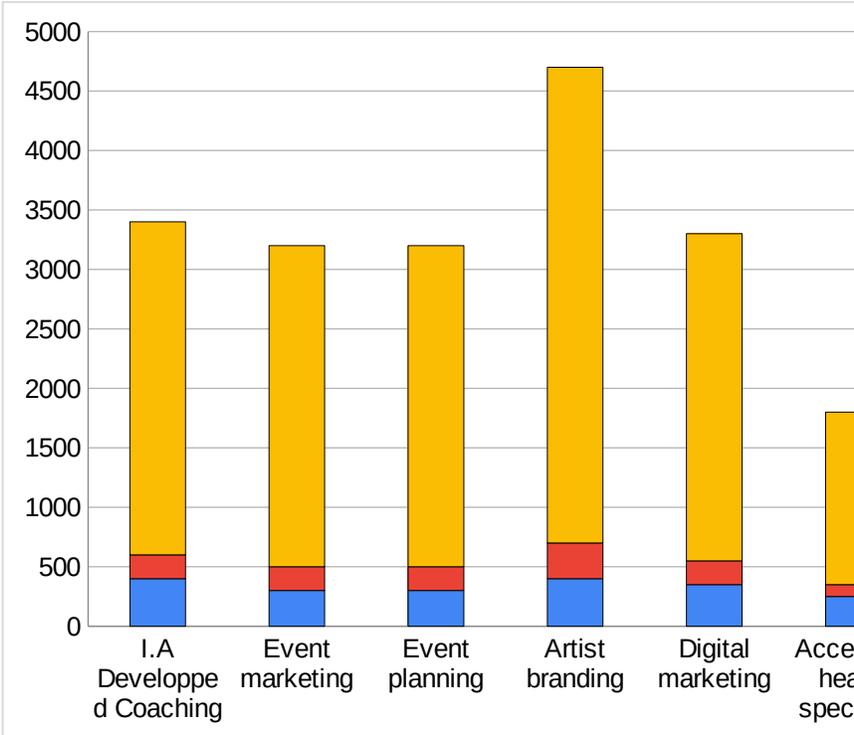






Subscription: DO

Service Type	Downpayment	Payment/ per month	Projected Reven
I.A Developed Coaching	\$400	\$200	\$2,800
Event marketing	\$300	\$200	\$2,700
Event planning	\$300	\$200	\$2,700
Artist branding	\$400	\$300	\$4,000
Digital marketing	\$350	\$200	\$2,750
Access to health specialist	\$250	\$100	\$1,450
Total	\$2,000	\$14,400	\$16,400

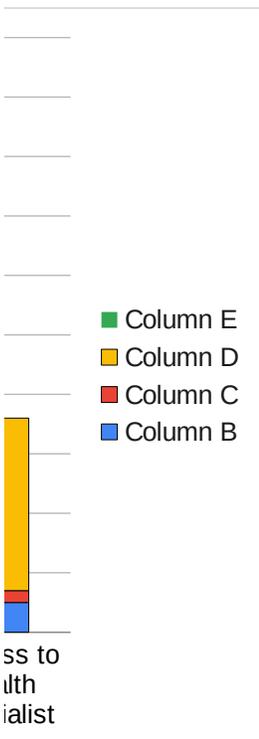


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Payment type (12 months)

Subscription
Subscription
Subscription
Subscription
Subscription
Subscription
6 Subscriptions

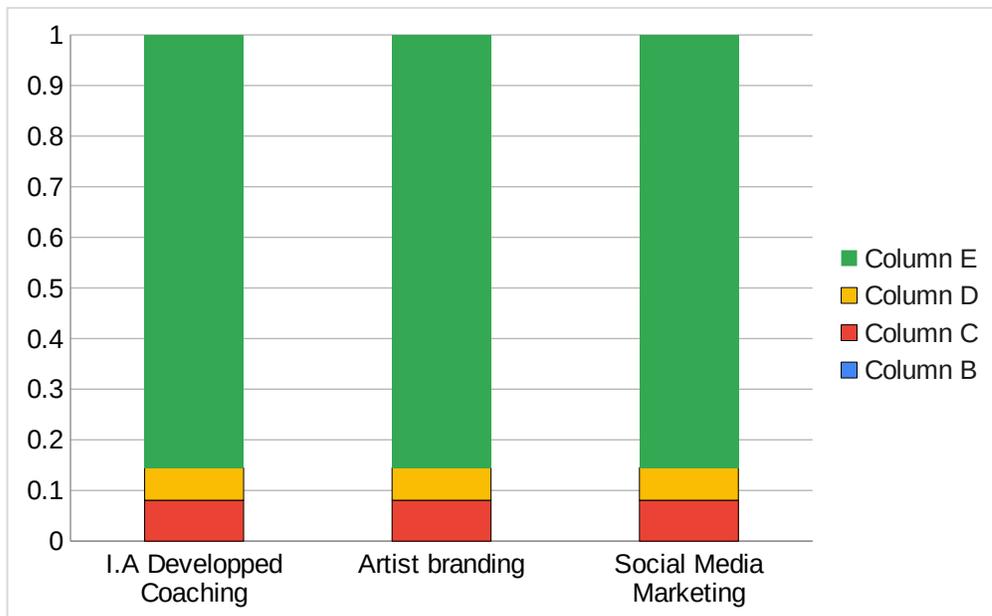


I Coaching
g

ig
th specialist

Subscription: RE

Service Type	Payment type (12 mon	Downpayment	Payment/ per month
I.A Developed Coaching	Subscription	\$500	\$400
Artist branding	Subscription	\$250	\$200
Social Media Marketing	Subscription	\$250	\$200
Total	3 Subscriptions	\$1,000	\$9,600



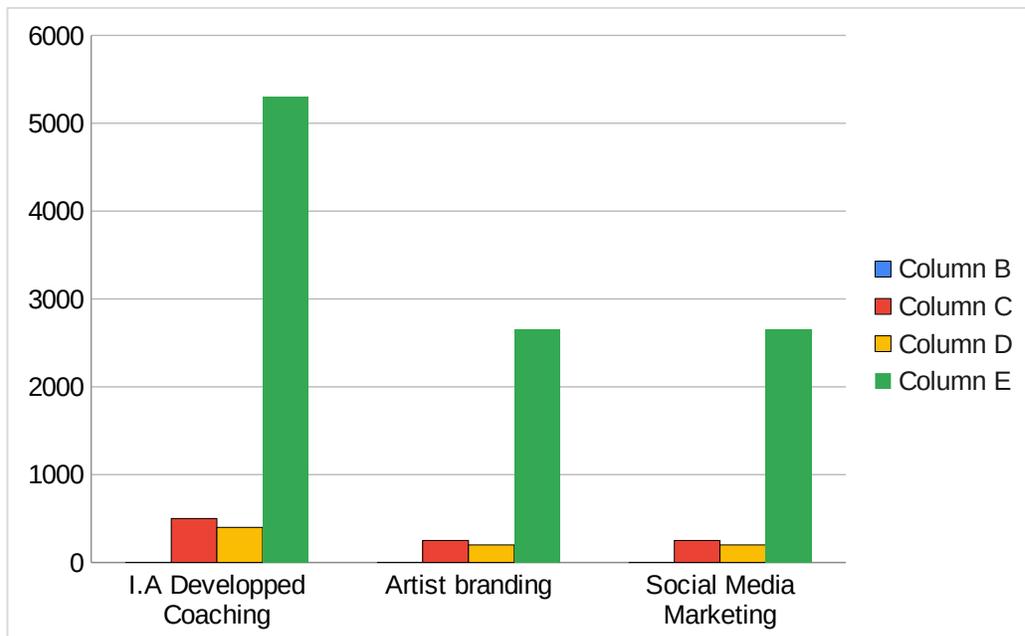


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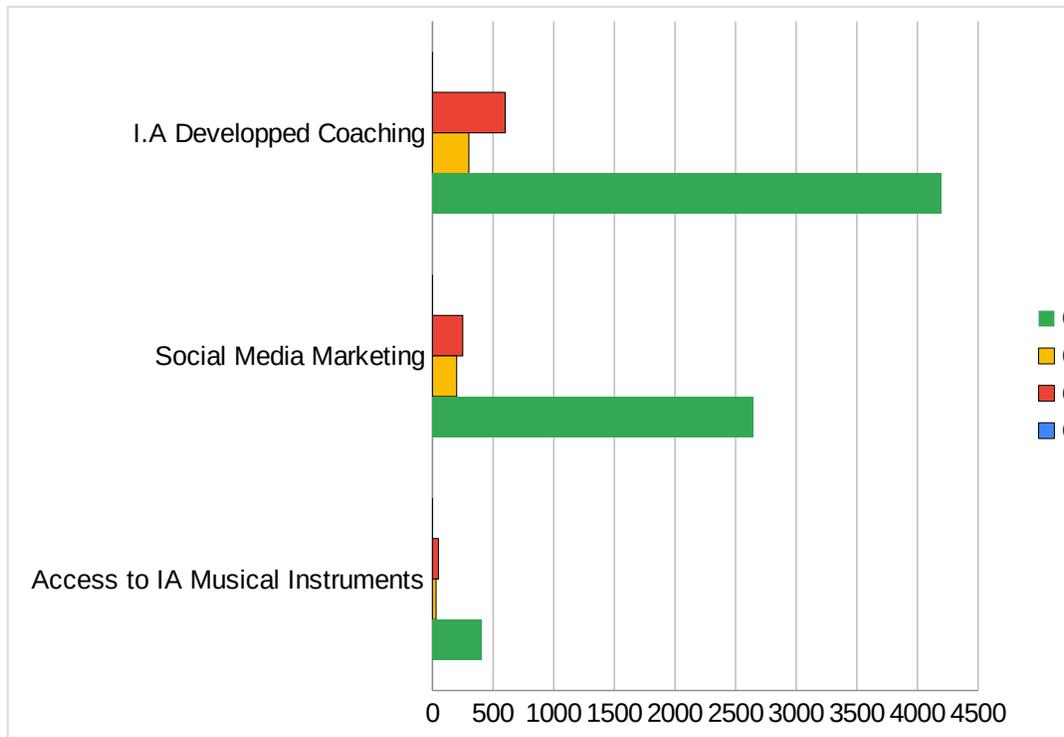
Projected Revenue

\$5,300
\$2,650
\$2,650
\$10,600



Subscription: MI

Service Type	Payment type (12 mont	Downpayment	Payment/ per month
I.A Developed Coaching	Subscription	\$600	\$300
Social Media Marketing	Subscription	\$250	\$200
Access to IA Musical Instrume	Subscription	\$50	\$30
Total	3 Subscriptions	\$900	\$6,360



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Projected Revenue

\$4,200

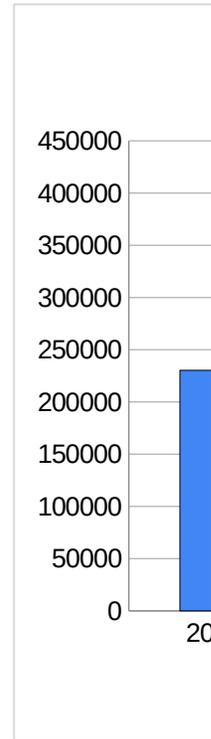
\$2,650

\$410

\$7,260

Column E
Column D
Column C
Column B

Years	Revenue	Growth
2023	\$230,330	46%
2024	\$178,210	35%
2025	\$257,300	51%
2026	\$311,330	62%
2027	\$391,030	78%



Auditions: 15 Auditions: 15 Auditions: 15 Auditions: 15 Auditions: 1530

DO: 5: 82000 Do: 4: 65600 Do: 6: 98400 Do: 8: 131200 Do: 10: 164000
 Re: 7: 74200 Re: 5: 53000 Re: 8: 84800 Re: 10: 106000 (Re: 11: 116,600
 Mi: 10: 72600 Mi: 8: 58,080 Mi: 10: 72600 Mi: 10: 72600 Mi: 15: 108,900

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