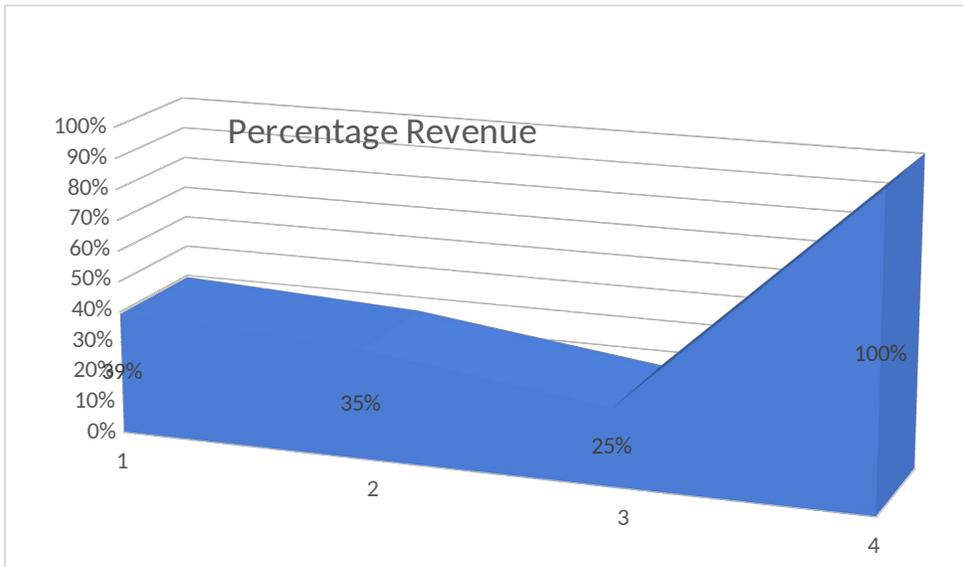
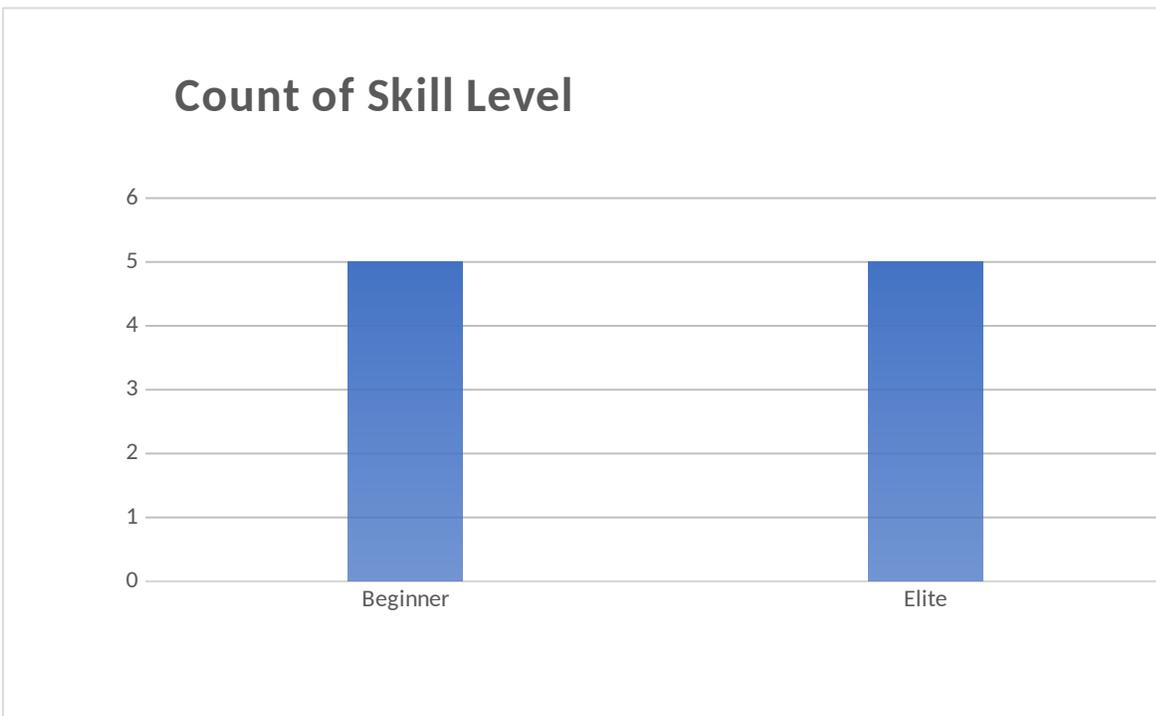


DATA USE CASE 1

Name	Ages	Skill Level	Improve	Sign up	Sub Total
Jermiah Herbert	16	Beginner	Yes	School	\$ 600.00
Joseph Reid	11	Beginner	Yes	Social Media	\$ 600.00
Kristie Vaval	6	Beginner	No	Social Media	\$ 600.00
Manuel Ramos	8	Beginner	No	Website	\$ 600.00
Raul Deza	17	Beginner	Yes	Website	\$ 600.00
Carla Ritz	9	Elite	Yes	School	\$ 540.00
Joel Bailey	18	Elite	Yes	School	\$ 540.00
Kevin Saunders	7	Elite	Yes	School	\$ 540.00
Richard Ponschock	10	Elite	Yes	Website	\$ 540.00
Stephen Locke	15	Elite	Yes	Website	\$ 540.00
Brendan Buelher	17	Intermediate	Yes	Social Media	\$ 480.00
Hannah Simon	6	Intermediate	Yes	Website	\$ 480.00
Ibukun Olayinka	14	Intermediate	Yes	Website	\$ 480.00
Samuel Abreu	18	Intermediate	Yes	Website	\$ 480.00
					\$ 7,620.00

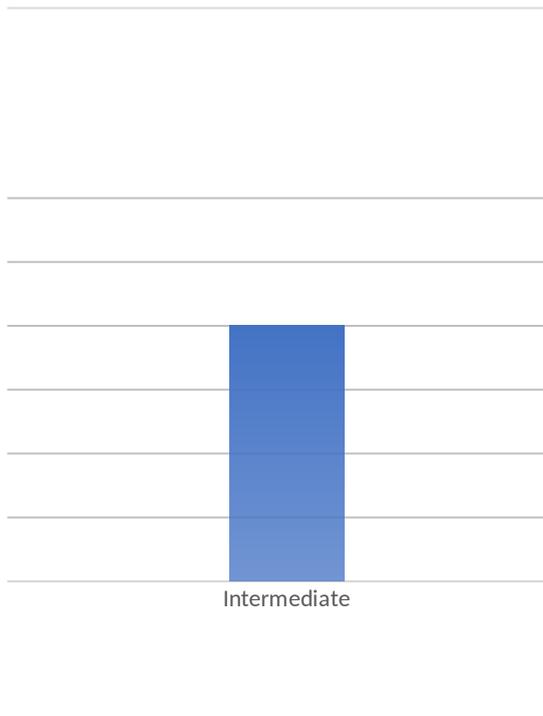


Skill Level	Count of Skill Level	Percentage Revenue
Beginner	5	39%
Elite	5	35%
Intermediate	4	25%



Sale on Signup	Count OF Signout	Beginner	Elite	Intermediate
School	4	1	3	0
Social Media	3	2	0	1
Website	7	2	2	3
	14	5	5	4

School	Beginner Sale	\$ 600.00	Elite Sale	\$ 1,620.00	Intermediate
Social Media	Beginner Sale	\$ 1,200.00	Elite Sale	\$ -	Intermediate
Website	Beginner Sale	\$ 1,200.00	Elite Sale	\$ 1,080.00	Intermediate



\$ -
\$ 40.00
\$ 160.00

DATA USE CASE 2

Name	Background	Yrs Experience	Clients Satisfaction	Clients Respond Via
Brendan Buelher	Analytics		16 Positive	Website, Instagram, Facebook, App
Carla Ritz	Analytics		2 Negative	Instagram
Hannah Simon	Basketball		3 Negative	Facebook
Ibukun Olayinka	Basketball		10 Positive	App, Website, Instagram
Jermiah Herbert	Analytics		4 Negative	Website
Joel Bailey	Basketball		16 Positive	Website, Instagram, Facebook, App
Joseph Reid	Basketball		9 Positive	Facebook,Website
Kevin Saunders	Analytics		14 Positive	Website, Instagram, Facebook, App
Kristie Vaval	Analytics		7 Negative	Website
Manuel Ramos	Basketball		3 Negative	App
Raul Deza	Analytics		9 Positive	Instagram, Facebook, App
Richard Ponschock	Analytics		11 Positive	Instagram, App,Website
Samuel Abreu	Basketball		11 Positive	Instagram, Website
Stephen Locke	Analytics		8 Negative	Facebook

