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Music Business

Discussion Questions

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3. Some of the changes that have arisen because of the advancement in technology included different revenues of income, due to greater publicity of musicians and their music due to different media platforms. The radio helped publicize musicians, which increased popularity and promotion of music. The rise of media and technology also opened doors of revenue in the area of booking concerts and shows. Because of this advancement of technology, music was now available on different platforms, which brought forth the rise in self-made musicians.

4. The areas of music business that may still need to evolve in order to adequately adapt, surround better stewardship and management of income that artists receive, along with greater awareness of ethical issues pertaining to being in the music industry. I say this because I believe that many artists deal with the reality of being exploited, and face struggles pertaining to the usage and well management of their revenues.