

DATA USE CASE 1

Name	Ages	Skill Level	Improve	Sign up
Joel Bailey	18	Elite	Yes	School
Samuel Abreu	18	Intermediate	Yes	Website
Brendan Buelher	17	Intermediate	Yes	Social Media
Raul Deza	17	Beginner	Yes	Website
Jermiah Herbert	16	Beginner	Yes	School
Stephen Locke	15	Elite	Yes	Website
Ibukun Olayinka	14	Intermediate	Yes	Website
Richard Ponschock	10	Elite	Yes	Website
Manuel Ramos	8	Beginner	No	Website
Joseph Reid	11	Beginner	Yes	Social Media
Carla Ritz	9	Elite	Yes	School
Kevin Saunders	7	Elite	Yes	School
Hannah Simon	6	Intermediate	Yes	Website
Kristie Vaval	6	Beginner	No	Social Media

## DATA USE CASE 2

Name	Background	Yrs Experience	Clients Satisfaction	Clients Respond Via
Joel Bailey	Basketball		16 Positive	Website, Instagram, Facebook, App
Samuel Abreu	Basketball		11 Positive	Instagram, Website
Brendan Buelher	Analytics		16 Positive	Website, Instagram, Facebook, App
Raul Deza	Analytics		9 Positive	Instagram, Facebook, App
Jermiah Herbert	Analytics		4 Negative	Website
Stephen Locke	Analytics		8 Negative	Facebook
Ibukun Olayinka	Basketball		10 Positive	App, Website, Instagram
Richard Ponschock	Analytics		11 Positive	Instagram, App,Website
Manuel Ramos	Basketball		3 Negative	App
Joseph Reid	Basketball		9 Positive	Facebook,Website
Carla Ritz	Analytics		2 Negative	Instagram
Kevin Saunders	Analytics		14 Positive	Website, Instagram, Facebook, App
Hannah Simon	Basketball		3 Negative	Facebook
Kristie Vaval	Analytics		7 Negative	Website