

A photograph of a man and a woman in conversation outdoors. The man, on the left, is wearing a light blue polo shirt and is seen from the back. The woman, on the right, is wearing a maroon t-shirt and has her hand raised as if speaking. They are standing in front of a brick wall. To the left, a red and white striped circular sign is visible on a post. The scene is brightly lit, suggesting a sunny day.

SOCIAL ANALYSIS



**Systematically examine
social problem, issue or trend**



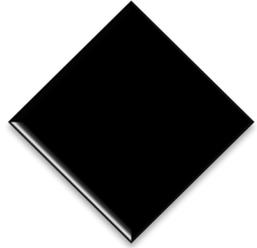
**To prompt changes in
Situation being reviewed**



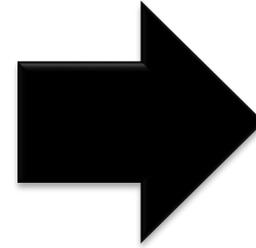
SOCIAL ANALYSIS COMPONENTS

SOCIAL REALITY

**SOCIAL
REALITY**



**GOD'S
REALITY**



**SOCIAL
MINISTRY**

**HISTORICAL
CONTEXT**
(Social Analysis)

**WHAT'S
GOING ON?**

- **Social Awareness**
- **Self-Awareness**
- **Social Analysis**

RESEARCH / INVESTIGATION



SOCIAL AWARENESS



**Problem, issue or trend
of a group or location**



**Via Eyewitness Accounts,
Interviews, Forums**



**Via Literature Reviews,
Reports & Studies**



SELF AWARENESS



Relation to Social Reality



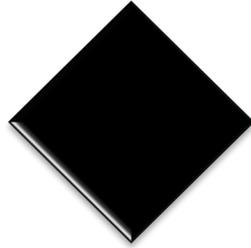
Biases & Stereotypical Influences



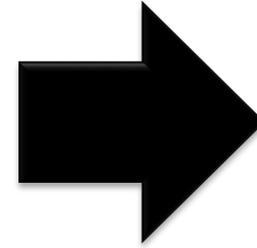
SOCIAL ANALYSIS

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**WHAT'S
GOING ON?**

**ETHNOGRAPHIC/
DEMOGRAPHIC
STUDIES**



Ethnographic Study

- **Systematic study of people and cultures through observation**

ETHNOGRAPHY COMPONENTS

- 1. Problem ID**
- 2. Inquiry**
- 3. Data Collection**
- 4. Info Recording & Processing**
- 5. Info Analysis**
- 6. Report/
Recommendations**
- 7. Application**





Demographic Study

- **Study of size, composition, and distribution of populations**

STUDY COMPONENTS



➤ **General**

➤ **Social**

➤ **Economic**

➤ **Housing**

➤ **Others?**

GENERAL COMPONENTS

A photograph of a woman with dark hair tied back, wearing a maroon t-shirt and a silver watch, gesturing with her hands while talking to a man in a light blue polo shirt. The background is a brick wall. The left side of the image is overlaid with a semi-transparent green filter containing a list of text.

➤ **Sex & Age**

➤ **Race & Ethnicity**

➤ **Households by
type**

➤ **Housing
occupancy**

➤ **Others?**

SOCIAL COMPONENTS

➤ **School enrollment**

➤ **Educational attainment**

➤ **Marital status**

➤ **Nativity/Birth Place**

➤ **Language at home**

➤ **Others?**



ECONOMIC COMPONENTS

A young man in a light blue shirt is looking towards a woman in a maroon shirt. The woman is gesturing with her hands as if speaking. The background is a brick wall.

➤ **Employment status**

➤ **Commuting to work**

Occupations

➤ **Class of workers**

➤ **Income & Poverty status**

➤ **Others?**

HOUSING COMPONENTS

A photograph of a woman with dark hair tied back, wearing a maroon t-shirt, gesturing with her hands as she speaks to a man in a light blue polo shirt. They are outdoors, with a brick wall in the background. The image is partially overlaid with a green semi-transparent rectangle on the left side.

➤ **Housing units**

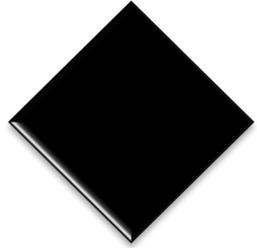
➤ **Mortgage status**

➤ **Gross rents**

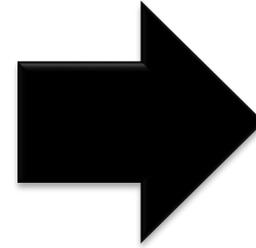
➤ **Others?**

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**WHAT'S
GOING ON?**

**(HOLISTIC)
COMMUNITY
ASSESSMENT**



Community Needs Assessment

- **Identification of needs and challenges of a community**

ASSESSMENT COMPONENTS

SPIRITUAL:

Love God with all your Heart

EMOTIONAL

Love God with all your Soul

MENTAL

Love God with all your Mind

PHYSICAL

Love God with all your Strength

SOCIAL

Love your Neighbor as yourself

SPIRITUAL ASSESSMENT

A photograph of a man and a woman in conversation. The man is on the left, wearing a light blue polo shirt, and the woman is on the right, wearing a maroon t-shirt. They are standing outdoors in front of a brick wall. The image has a yellow tint.

 **Religious affiliations**

 **Rate of leadership participation**

 **Others?**

EMOTIONAL ASSESSMENT

A photograph of a man and a woman in conversation. The man is on the left, seen from the back and side, wearing a light blue polo shirt. The woman is on the right, facing him, wearing a maroon t-shirt and a silver watch. They are standing in front of a brick wall. The image has a semi-transparent orange overlay on the left side where the text is located.

➤ **Emotional/Mental health**

➤ **Marriage & divorce rates**

➤ **Violence/Crime rates**

➤ **Prison rates**

➤ **Others?E**

MENTAL ASSESSMENT

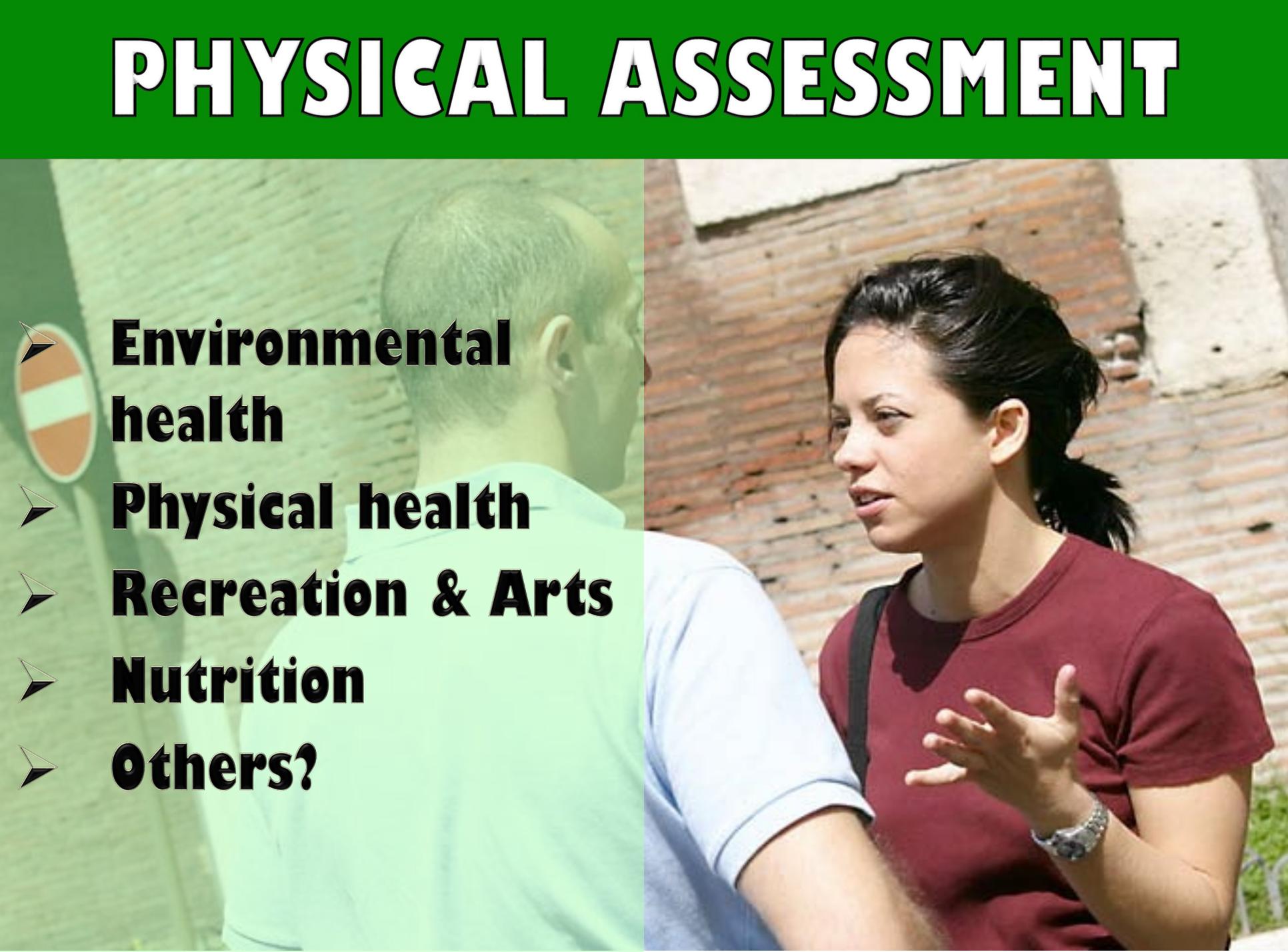
A photograph of a man and a woman in conversation. The man, on the left, is wearing a light blue polo shirt and has his back to the camera. The woman, on the right, is wearing a maroon t-shirt and is gesturing with her hands as she speaks. They are standing in front of a brick wall. The left side of the image is overlaid with a semi-transparent red filter.

➤ **Academic
achievement**

➤ **Literacy
attainment**

➤ **Others?**

PHYSICAL ASSESSMENT

A photograph of a woman with dark hair in a ponytail, wearing a maroon t-shirt, talking to a man in a light blue polo shirt. They are outdoors in front of a brick wall. The woman is gesturing with her hands as she speaks. The man is seen from the side, looking towards her.

➤ **Environmental health**

➤ **Physical health**

➤ **Recreation & Arts**

➤ **Nutrition**

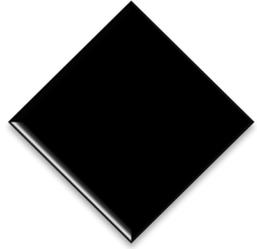
➤ **Others?**

SOCIAL ASSESSMENT

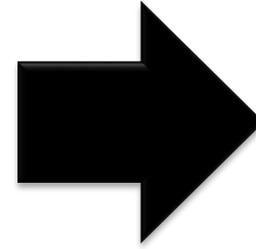
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- **Philanthropy/
Volunteers**
 - **Family Dynamics**
 - **Community
Relations**
 - **Mentoring**
 - **Others?**

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**WHAT'S
GOING ON?**

**COMMUNITY
ASSET MAPPING**



Community Asset Mapping

- **Inventory of community strengths & resources**

MAPPING COMPONENTS



➤ **People**

➤ **Institutions**

➤ **Community**

➤ **Others?**

PEOPLE

- **Ideas, Creativity & Energy**
- **Skills, Talents, Dreams & Desires**
- **Spousal, Family & Relationships**
- **Concern for & Knowledge of others**



PEOPLE

➤ **Home/Residency**

➤ **Connection to Place**

➤ **Tradition & History**

➤ **Cultural Customs**

➤ **Time & money**



INSTITUTIONS

- **People with time, interests, skills, etc.**
- **Expertise**
- **Space / Facilities**
- **Materials & Equipment**
- **Programs & Services**



INSTITUTIONS

➤ **Purchasing Power**

➤ **Relationships with people, community groups, businesses, government, etc.**

➤ **Reputation**



COMMUNITY

➤ **Nature / Wildlife / Habitats / Gardens**

➤ **Cultural/Historical Institutions**

➤ **Educational centers / Events**

➤ **Energy conservation / Recycling**



COMMUNITY

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➤ **Water, Vegetation,
Wildlife, Soils,
Minerals**

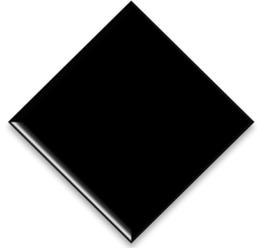
➤ **Open Space / Land
/ Buildings**

➤ **Transportation**

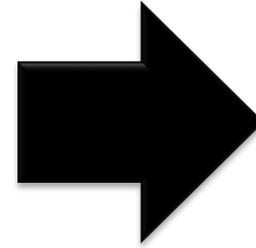
➤ **Waste Resources**

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ANALYSIS**

OBSERVATIONS

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**What observations
have we made?**

- ❖ **Take notes**
- ❖ **Make
connections**

INFERENCES

➤ **What inferences can we make:**

❖ **Deductively**

Follow stated premise)?

❖ **Inductively**

Conclude from examples)?



A man in a light blue polo shirt and a woman in a maroon t-shirt are engaged in a conversation outdoors. The man is seen from the back, and the woman is facing him, gesturing with her hands. They are standing in front of a brick wall. To the left, there is a red and white striped circular sign on a post. The scene is brightly lit, suggesting a sunny day.

**THAT'S
SOCIAL
ANALYSIS**