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**My Studio/Busniess Plan For Cloud Computing.**

The business industry is growing in many fascinating ways and due to cloud computing being such a widely used and affective way of storing your data; it might just be what you are looking for.

Say I own a business. This business is an animated studio. I have a project that needs extra animators to achieve what I need. Well thats great, I should collaborate/hire some extra animators! But I can't because all the studio's work is on premise and the animators don't have access to the project. The first thing I would do is do a total data migration to a cloud service provider. This way I could keep things organized on a provider that will enable all my artists to achieve what they need to.

Some concerns I would have is the privacy of my Studio's work and the legitimacy of the cloud provider privacy policy. I would need to budget more and keep track of the service's I am paying for in order to make the studio's work more accessible (especially if i am collaborating with artists out of the country). I would additionally have to pay for a nice ISP (Internet service provider) to maintain a strong internet connection to the employees working locally with me.

While negatives will always ring louder than everything else, It's important to understand the reason why cloud computing is the way to go in the business world. For obvious reasons the move to cloud computing would improve wide accessibility for all my artists. This will also enable fast deployment so I can get the project work out as fast

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as it can be completed. Additionally if the power was to go out for a few days I would be thankful to have an online backup of all my projects so no data would be lost.

It depends on what kind of business you are. However it is my belief that the pros of cloud computing dramatically outway the cons. The world is changing and things like convenient accessibility and Instant gratification are becoming more and more necessary if you want to keep your employees content to do their work. It doesn't make a whole lot of sense to limit yourself to a local "on premise" storage and if you're business is in the right place financially I fully recommend doing it.

| SWOT | CLOUD SERVICES | Status |
|---|---|---|
| **STRENGTHS** | **-Accessability.**<br>**-High speed.**<br>**-Back-up or restored data.**<br>**-Mobility.**<br>**-Reliability.**<br>**-Fast deployment.** | Approved ⌄ |
| **WEAKNESSES** | **-Depends on strong internet connection.**<br>**-Paying for cloud services.**<br>**-Technology vulnerability due to shared environment.**<br>**-Compliance.** | Approved ⌄ |
| **OPPORTUNITIES** | **-Faster hardware processing.**<br>**-Robust user experiences.**<br>**-Native collaboration** | Approved ⌄ |
| **THREATS** | **-ownership of data while cloud services are in use.**<br>**-downtime in server environment, unable to access data.**<br>**-breach of security and personal information leak.** | Approved ⌄ |