

Mission/Vision/Core values (Done)

Industry and proposed company (Done)

Products and services (Done)

Market analysis (85 percent done)

Economics of the business (90 percent done)

Marketing plan (85 percent done)

Design and development (Done)

Sustainability and impact (Done)

Risks/potential obstacles and assumptions

To be completed by:

Financial Plan (End of May)

Proposed funding strategy (End of May)

Manufacturing/ Operations (End of June)

Management team (End of June)

Overall Schedule (End of June)

Financial Statements (Middle of July)

Some adjustments I do need to make. I not 100 percent complete on my marketing and economics sections. I am still doing ongoing research for the best strategy to attack these areas.

Some adjustments I need to make with that going forward is sitting with those professors and talking more about how they can help me in these areas. Going into the final part of the capstone, I feel more confident with my background in these specific areas. My background in

finance and accounting will give me a better understanding of how I can make this company more sufficient in these areas.