1. What other media theories do you think might be applied to computer-mediated communication?

    a. The reversing spiral of silence is another media theory that can also be applied to computer-mediated communication. The reason for this is because people feel entitled to be able to say what they want to when they are behind a computer screen. They feel like they are able to hide and save face by communicating online and not have to deal with the consequences of speaking out. The other media theory could be agenda setting. Many people can be very convincing through their words. By communicating through CMC, people can plan out what exactly they want to say and how to word it correctly in a way that can be very convincing. By writing with conviction, some may be able to push a secret agenda onto someone else without them being fully aware that this was in fact what the other person was doing.

2. How would those media theories need to be adapted to accommodate for the unique characteristics of computer-mediated communication channels?

    a. These theories would need to be adapted to accommodate for the unique characteristics of CMC channels by individualizing the theories instead of them being more generalistic. I believe that the theories are very generalized for a larger capacity, but in the means of CMC they would need to be more personalized. Most of the time CMC revolves around small to medium sized groups not medium to large sized groups. A way to personalize these theories would be to put the individual interactions

together then view it all as a whole to be able to determine the significance of the interactions. This would apply for both the reversing spiral of silence theory as well as the agenda setting theory. Together they would be able to help define the types of interactions between people through CMC.

3. Are you more willing or less willing to reveal private information about yourself online than in person? What characteristics of the medium do you think contribute to your choice?

    a. I believe I am more willing to reveal private information about myself in person rather than myself online. The reason behind this is simple. It is because I would know the person who I am talking to. I am the type of person who one can really get to know only if I allow myself to open up to them. It could be the instant feedback that is what makes me prefer this style as opposed to online. I am able to read facial expressions much easier than trying to decipher meanings from text. Another aspect of is the idea that no one knows who is lurking on the other side of the computer, and your personal information can get stolen.

4. What new content and forms have you noticed traditional media utilizing online? What do you think the effects of these changes will be on audiences and on traditional media?

    a. I believe that the traditional media is starting to utilize online mainly through social media and the internet is the news. News sources are beginning to break the news through social media in order to reach the younger and new audience. They also make their stories available through

the internet on their websites. Some websites charge their members a monthly fee in order to access their stories. This is a way for them to make their money especially with the dying and disintegrating physical newspapers. I believe the usage of social media is beneficial in reaching a newer and younger audience to help get them excited about the news as well.

5. What are the impacts of digital and online technology in your everyday life?

   a. Some of the impacts of digital and online technology found in my everyday life are the news and films. In my everyday life, I get most of my news through social media, mainly Twitter. I have to figure out which pages are legitimate news sources and which ones are not. From there, I can determine which noteworthy news is real and factual. It may not be as easy as reading the newspaper, but it is more convenient and can be viewed anywhere as well as anytime. Another impact of digital technology in my everyday life is that I feel more connected no matter where I am, no matter the time.

6. What other societal effects does the adoption of new communication technology have?

   a. Other than structuring the way we communicate, new communication technology does provide societal effects that cannot be reversed. The first thing that comes to my mind is the idea that there is lack of privacy. It is very easy to get in touch with people, so when there is a time one would want to be alone it is almost impossible to completely disconnect from

society and not be able to respond to someone right away. Secondly, there are almost no excuses for not responding to people right away as well. Everyone pretty much assumes that everyone is always right by their phone. So, if you do not respond to someone in a timely manner, then they will assure that you are trying to ignore them intentionally. This creates unnecessary tension for society. So, this could potentially be a bad thing.