[handwritten annotation: Use MLA header]

Rhetorical Analyze - Speech from Donald Trump about Modernizing Our Imigration System for a Stronger America – Magnus Mesters

[handwritten: In a]

This speech is by Donald Trump and was published on 05/19/2019. The speech thematizes Donald *[handwritten: May, 19, 2019, then President]*

Trump's opinion on modernizing the immigration system for a stronger America. With the speech, *[handwritten: Shares his]* *[handwritten: In]*

Donald Trump addresses the people of the USA.

Right at the beginning of the speech there is a repetition "Thank you very much, everybody. Thank *[handwritten: Trump uses the of]*

you. Please. Thank you. Thank you very much", whereby Donald Trump shows his gratitude to his *[handwritten: to]*

listeners/supporters. Through this behavior, the audience gets the feeling that he values them and

their connection to him is strengthened. ✓

It can be seen from the beginning of the speech that Trump uses many communal forms of address,

such as "we" or "our". In this way, Trump involves all listeners, as everyone feels addressed. This

ensures that the listener is stimulated to think and feels strengthened and supported by the

community feeling of Trump's opinion. It is a common tactic to talk, as it quickly wins the trust of the *[handwritten: in speech-making]*

listeners.

[handwritten: Provide some context before incorporating the quote]

"Our policies have turbo-charged our economy," the hyperbole "turbo-charged" Trump uses to make

himself look good and show how well his policies are working and how quickly they are driving the

economy.

[handwritten: Avoid orphan quotes]

"Today, we are presenting a clear contrast: Democrats are proposing open borders, lower wages,

and, frankly, lawless chaos. We are proposing an immigration plan that puts the jobs, wages, and *[handwritten: How does this support the speech's purpose if it does?]*

safety of American workers first." Relatively introductory to his speech, Trump thus posits the serious

difference in these views between Democrats and Republicans. The Democrats' action, in his view, is

not at all purposeful and leaves Americans in the lurch, while the Republicans' idea is to secure

Americans' jobs first and address immigration second. Among many Americans, of course, this

resonates and fits the model of America First thinking.

"Our proposal is pro-American, pro-immigrant, and pro-worker. It's just common sense. It will help all of our people, including millions of devoted immigrants, to achieve the American Dream." Trump uses repetition of the word pro and connects it to the issue. This ensures that the listener is shown how many things Trump is positive about. So a positive mood is developed. Again, the word "our" is used, with Trump referring to Americans in combination with the milions of devoted immigrants.All should be given the opportunity to live the American Dream.

In general, Trump uses a lot of ethos and pathos when explaining the history of immigration and the acceptance of immigrants. In addition, logos and kairos can be found in Trump's speech as well.

[handwritten: appeals to]
[handwritten: he appeals to]

"Every year, we admit 1.1 million immigrants as permanent legal residents. These green card holders get lifetime authorization to live and work here and a five-year path to American citizenship. This is the most prized citizenship anywhere in the world, by far." In this example and in other parts of his speech, Trump uses arguments that he supports with evidence. This type of argument makes him credible and trustworthy to listeners because he is telling facts.

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[handwritten: provide examples of appeals]

"The biggest change we make is to increase the proportion of highly skilled immigration from 12 percent to 57 percent, and we'd like to even see if we can go higher. This will bring us in line with other countries and make us globally competitive"

[handwritten: orphan quote]

Trump shares one way he plans to achieve his goals in this piece. The high increase in the percentages initially seems overwhelming to the listener, and in combination with the statement that

this path will make the U.S. globally competitive, the listener is overwhelmed *[circled: ?]* and strengthens his confidence in Trump's actions.

[margin note: orphan quote]

"Four months ago, I had the honor of attending a swearing-in ceremony for new Americans, right here in the Oval Office." In this section, Trump shares with us his own lived experiences. *[margin note: — such as ?]* This makes him more tangible *[note: accessible]* to the listener because he is "human" and accomplishes normal things. This has a positive effect on the connection between the listener and him, as they meet at eye level.

"Current law and federal court rulings encourage criminal organizations to smuggle children across the border. The tragic result is that 65 percent of all border-crossers this year were either minors or adults traveling with minors. Our plan will change the law to stop the flood of child smuggling and to humanely reunite unaccompanied children with their families back home and rapidly. As soon as possible"

Unlike much of his speech, *[circled: ?]* Trump remains factual throughout most of it. The emotions he conveys with his words, however, remain for the listener.

Before his acknowledgments and the end of the speech, he says, "Together, we will create an immigration system to make America safer, and stronger, and greater than ever before."

In his closing statement, Trump again uses the community word "we" and says "together" to address and integrate everyone. The sense of community that has emerged and Trump's determination to experience the best immigration system and, as a result, the best America in history support him and strengthen confidence in him.

So, in summary, Trump has a clear strategy in his speech to tie the listener to his opinion. The various stylistic means and especially the use of common words strengthen his views.

[handwritten notes:]

✓ quotes are well-selected

– provide context for quotes and incorporate them into ongoing sentences to avoid orphan quotes

– provide examples for appeals; and offer criticism