

Scaffold Project I

Nyack College

Submitted in partial fulfillment of the capital requirement for  
BUS611: Strategic IS Management

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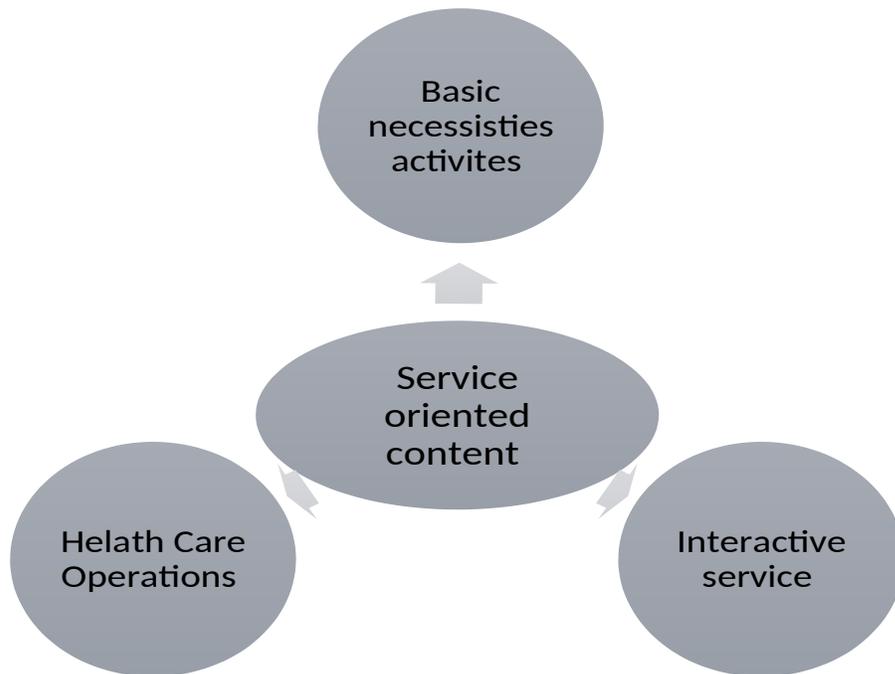
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**Mission Statement**

## Scaffold Project I

Branches mission Branches mission is to love, and to embrace the abandoned and the most vulnerable in Haiti. Branches want to serve and to help those incapable of having access to the basic needs accessible. As a short-term goal, within the first three to five years, Branches wants to help catering to orphanages that lack the means to support the orphans that rely on them. In addition, branches want to cater to the debunk by society and the justice system. On a monthly basis, the target is to provide convicts by law/prisoners with basic necessities/ and a hot meal to sustain themselves.



Branches activity system is designed to provided humanitarian resources to the most vulnerable of the population of Haiti. Although the diagram barely explains it, our strategy is positioned in our way of caring and operations, which can be linked to the four lenses of data.

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Our target is the most vulnerable of our nations, those that can't provide for themselves. The abandoned, the orphans. We believe that all deserve love and a chance at life. Although Branches is not-for-profit organization, the objective is to be sustainable while provide.

In addition, our structure is ideal for people from different background. Especially for low-income family as they are the most neglected. It will be sustainable in the essence that those who are unable to sustain themselves will get the help that they need, then will be educated to be able to take care themselves (they won't have to rely on the company for their survival as it often occurs in third world country)

Finance is huge aspect for a company. There is no business without finance/liquidity, and sets the course for the success of every kind of operation, which aspect needs more development in Branches.

<http://www.youtube.com/watch?v=64gwUSLYWN4>