THE LOVE OF GOD

Not only does God’s love motivate Him to give, but it motivates Him to give when it costs Him dearly.

God’s love cost Him the very best that He had—His only Son. That is the message of the greatest love text in the Bible: “For God so loved the world, that He gave His only begotten Son, that whoever believes in Him should not perish, but have eternal life” (John 3:16). God’s giving His Son involved more than merely allowing Him to leave Heaven’s glory and enter earth’s history. It meant allowing Him to die in our place and pay the awful debt of our sins. God proved His love conclusively and irrefutably by sending His Son to the cross as an atoning sacrifice for our sins (Romans 5:8; 1 John 4:9-10). That is sacrificial love.