

There is no doubt that technology contributes significantly to education in Brazil, even changing the attitude of young people and adults who venture into applications and other technological devices. However, it is necessary to be extra careful with some virtual aspects, after all they can say much more about a person than you think. It is in this scenario that students and professionals should better analyze the behavior on social networks, because nobody wants to have a negative image for silly reasons, right?

Therefore, I prepared a special content, with some tips that show what are the recommended actions on the internet.

**Be careful with personal information** There are people who have a bad habit of posting every detail of their life on social media. This attitude is totally unnecessary - after all, personal data can not only compromise your image, but also facilitate the action of criminals, who will have at their disposal all the information necessary to act at the right time. Therefore, always remember that social networks are not a diary that needs to be constantly updated with particulars and intimate issues.

**Don't like pages with hate messages** It seems like an obvious tip, but believe me: there are still users who like pages that distill the worst comments and messages, especially in relation to minorities, such as blacks, LGBT and women. This is a true shot in the foot, as no company wants to hire someone who has outdated thoughts and shows up as a defender of prejudiced practices. Do you realize, in this context, how harmful it can be to enjoy pages that scold some groups and cultivate ideas of intolerance? So think twice before giving your like.

**Avoid posting embarrassing photos.** Check your photo album of the various social networks and see what style of image stands out. If for the most part you have a glass of alcohol in your hand or are looking drunk, it's time to review your concepts. Don't forget that many companies, before hiring a professional, carefully analyze the candidate's virtual life. And, as you can imagine, finding several images of your follies won't help the process at all, do you agree? So, avoid posting embarrassing photos. And if a friend wants to tag you on that embarrassing photo from the night before, just activate the filter that asks for your approval before publishing the image on your timeline. Of course, there is also the possibility that you can politely ask him to remove unwanted content.

**Issue plausible opinions** When publishing a topic of relevance on your social network, study the topic first and make sure that your opinion consists of real data and that it was not formulated on the basis of guesswork. Have a good argument, presenting solid facts, with theoretical basis. This is the best way not to be embarrassed and not to spread false information.

**Do not address controversial topics** Unfortunately, there are many subjects that are still taboo, with the internet being the worst place to discuss this type of content. So, when a friend starts to deal with complex issues and that opinions are quite divergent, like politics and religion, try not to get into the subject. After all, in these cases, there is no right answer or position. If you really want to have a conversation about a specific agenda, leave it to express your opinion personally, when each one will be able to present the arguments and, perhaps, reach some consensus - which is very unlikely when dealing with complex and controversial topics, and remember that the internet is an extension of your life. The best way to avoid possible gaffes on social networks is to keep in mind that the internet is an extension of your life. That is, what you shouldn't do at home, on the street, at work or in college, you shouldn't be doing it in the virtual realm either.