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COM 108: Public Speaking: LNZA
Lesson 4- Class Assignment

1- Has the author used persuasion at the beginning of her speech and if so, is it effective?

Yes, she used persuasion speech because she showed an idea and gave support on what she said. To support her idea of not drinking on holiday's season time , she gave example of people who died and how sad their families would be now it on.

2- What devises does the author use to make you feel that she is credible (believable)?

She uses datas based on searches for examples: "According to the National Highway Safety Department " . This makes us see that she is not using only from what she know but showing a real data.

3- How does the author cause the audience to actuate (want to take action)?

She uses sentimentals arguments and wants us to feel bad so we would not drink anymore when we will drive. She uses a poem as if a girl talked to her mom. This is a very important topic and to have success and make people think about drinking, she gave examples of people that won't have the memory of the husband or daughter anymore on Christmas time.