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Music Business 1

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**MY WEEK 3 DROPBOX ASSIGNMENT**

Discussion Question 4-

**How is the DIY (do-it-yourself) movement affecting copyright procedures and royalty payments?**

Answer- There are many companies that offer DIY tools for musicians to help others develop their career to expand. Jobs that are done by a few departments on record labels are mainly available as subscription services. Some services that really didn't exist in the past in regards to influencer marketing are now being used as a source of income to many artists. A DIY tool would be a marketing platform and two different business models would be started up in different maturity stages. The main one is a beta version and the more secondary one is an early stage one.

Discussion Question 5-

**Who is the author of a sound recording released by a major label? Why do you think so?**

Answer- The individual who writes and records their original song and if they're involved in the recording process then that person owns their copyrights. I think that's the way it should

be to bring order and it makes sense that way. It saves confusion from occurring and whoever is the original maker of a song has all of those rights in my opinion. The original maker is the one who is supposed to be orchestrating everything and making sure their needs are being met in their song and what exactly they want to do with it. Especially done by a major label is a really big deal and there is a certain way you're supposed to illustrate those things to make a difference in your music and how you would like to produce it.